



CITY MANAGER'S MONTHLY NEWSLETTER

November 2024

City Manager's Message

This Veterans Day, November 11, join us in paying tribute to those who have served our nation at our annual ceremony starting at 11 AM at Veterans Hall. In La Verne, we strive to support veterans throughout the year. The La Verne VFW hosts gatherings at Veterans Hall on the third Friday of each month at 7 PM, and a Veterans Service Officer is available every Monday at the Community Center from 8:30 AM to 4:30 PM. These opportunities provide veterans and their families with essential resources and support.

As we enter the fall season, City facility hours will adjust with the end of Daylight Saving Time. Starting Monday, November 4, City facilities will open from 7:30 AM to 5:30 PM, aligning with community feedback for earlier access and low usage in the evening.

The holidays are just around the corner, and La Verne has plenty of festive events planned. Check out our Recreation Guide to see all the activities in store throughout November and December! During this season of giving, join us in supporting local families through the Spark of Love Toy Drive, CHiPs for Kids Toy Drive at the Cruisin' La Verne Holiday Car Show, and the VFW's Christmas donation drive. Visit our www.cityoflaverne.org to learn how you can contribute to these programs.

Additionally, we're looking for volunteers for our Christmas Morning event! Drivers and navigators are needed to help guide Santa throughout La Verne, bringing holiday cheer to our neighborhoods. If you're interested, please call City Hall at (909) 596-8726 to sign up.

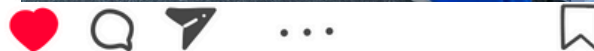
We look forward to connecting with our community through these shared traditions, new opportunities, and the spirit of the season.

Best,
Ken Domer

Ken Domer
City Manager



Picture of the Month




The City's fourth annual Trunk or Treat event was a great success! This event featured trick-or-treating, a live DJ, food and merchandise vendors, fun activities, and more! Thank you to everyone who attended in full Halloween spirit!

Be the first to know City updates and news! Follow us on social media.

 @CityofLaVerneca

 @LaVerneCity

 cityoflaverne.org/nextdoor

 linkedin.com/company/city-of-la-verne

 City of La Verne

 Text "91750" to 888777 for Nixle updates

Upcoming Meetings

- Monday, November 4 @ 5:30 PM**
City Council Meeting
City Council Chambers & via Live Stream at cityoflaverne.org/live
- Tuesday, November 5 @ 8:30 AM**
Development Review Committee
City Hall
- Wednesday, November 6 @ 12:00 PM**
Ad Hoc Water & Sewer Rate Study - Three Valleys Facility Tour
City Hall
- Wednesday, November 6 @ 6:00 PM**
Youth Sports Committee Meeting
City Hall
- Thursday, November 7 @ 11:00 AM**
Ad Hoc Water & Sewer Rate Study Committee - Sewer Facilities Tour
City Hall
- Monday, November 18 @ 5:30 PM**
City Council Meeting
City Council Chambers & via Live Stream at cityoflaverne.org/live
- Tuesday, November 19 @ 6:00 PM**
Ad Hoc Water & Sewer Rate Study Committee
City Hall
- Wednesday, November 20 @ 10:00 AM**
Senior Advisory Committee Meeting
Community Center

The City of La Verne has numerous committees and commissions that consist of a board of La Verne residents and delegates from the City Council. They meet to discuss specialized topics focused on the City's development and maintaining the community we all enjoy. Meetings are open to the public and we encourage resident participation.

[Click here to learn more about our committees and commissions.](#)



Upcoming Events

Veteran's Day Ceremony MONDAY, NOVEMBER 11

Join us in honoring our Veterans along with the VFW Post 12034 on Monday, November 11 for a Veterans Day Ceremony. The ceremony will take place at Veterans Hall, 1550 Bonita Avenue, at 11:00 AM. We hope to see you there!

To ensure Veterans Hall remains a space of honor and reflection, we're seeking donations for improvements such as enhancing the memorial landscaping, adding commemorative plaques and statues, and improving accessibility. For more details, please reach out to our Community Services Department at (909) 596-8700.

Senior Movie Matinee - Skyfall MONDAY, NOVEMBER 18 @ 12:30 PM

Come and enjoy a free viewing of Skyfall, along with light refreshments! The Community Center typically hosts Movie Matinees on the second Monday of each month at 12:30 PM. However, this month's Movie Matinee will be held on the third Monday due to the Veterans Day holiday. Everyone in attendance is automatically entered into a raffle, with winners announced at the end of the movie.



Cruisin' La Verne Holiday Car Show SATURDAY, NOVEMBER 23 @ 10:00 AM

The Cruisin' La Verne Holiday Car Show will be held on the streets of historic Old Town La Verne on Saturday, November 23 from 10 AM to 4 PM. The event includes the community participation in the "CHiPs from Kids" Toy Drive, which benefits children for the holidays. Attendees are encouraged to donate a new, \$10 unwrapped toy at the event. For more information, please contact the event promoter, Craig Hoelzel at (714) 671-5833 or City Hall at (909) 596-8726.

Thanksgiving HOLIDAY CLOSURE

City facilities will be closed on Thursday, November 28 in observance of Thanksgiving. Happy Thanksgiving!



La Verne City Council



City Council Meeting Summation

At the October meetings, the City Council:

Proclaimed

- September 15 to October 15 as Hispanic Heritage Month, celebrating the contributions of Hispanic Americans specifically for the benefit of La Verne;
- October 2024 as Fire Prevention Month, recognizing the importance behind taking proactive measures to prevent fires;
- October 2024 in recognition of Domestic Violence Awareness Month, presenting the proclamation to House of Ruth;

Hosted

- University of La Verne Interim President Risa Dickson, who discussed current events and upcoming projects at the University of La Verne;
- the La Verne Police Department and La Verne Fire Association who discussed their fundraising efforts to support breast cancer research;
- A Study Session regarding the reorganization of City public advisory Committees, Commissions, and Boards;
- A legislative update from Assemblymember Chris Holden and honored him for his dedicated service to the community;
- A public hearing to adopt an Urgency Ordinance in relation to the City's Housing Element, allowing by-right developments on designated properties;
- The La Verne Police Department as they recognized newly promoted individuals within their department;

Approved

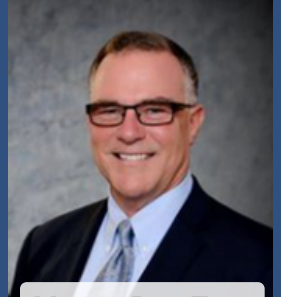
- The September 17 and October 7 City Council Meeting Minutes and Registers of Audited Demands;
- A cooperative agreement with the City of Pomona for the maintenance of two traffic signals on Fulton Road, the contract for booster pump upgrades in Zone 3 and 4, a one-year time extension for tentative tract map for 500 Baseline Road, and construction contract for the plateau summit water pipeline;
- The rejection of proposals received for Video Management Systems Request for Proposals;
- Mayor Tim Hepburn to be the voting delegate, and Mayor Pro Tem Steve Johnson as alternate, for the League of California Cities General Meeting;
- Modifications to the City's investment policy to allow the investment of monies into the California Class Prime Fund;
- A professional services agreement with LSA for Lutheran High School Residential Development CEQA services; the Treasurer's Report for Quarter ending September 30, 2024; the removal of 88 trees along B street related to the street improvement project; and a resolution to appropriate funds for the improvement of the roof at Fire Station 2;
- The City's traffic survey findings and introduced an ordinance to set speed limits in accordance with the traffic survey;
- An MOU with the Police Officers' Association to include changes for a Workers' Compensation Alternative Dispute Resolution; and

Adjourned

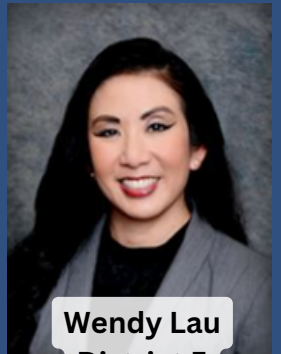
- in honor of Robert Paul Brannon, La Verne resident and CERT team member.



Mayor Tim Hepburn
District 4



Mayor Pro-Tem
Steve Johnson
District 1



Wendy Lau
District 5



Rick Crosby
District 2



Meshal "Kash"
Kashifalghita
District 3

The City in Numbers

Below are highlights of services provided by City employees in September 2024.

Public Works Department



755

Square feet of graffiti removed



2.5 Thousand tons of materials collected by Waste Management



401.8

Million gallons of water sold



297 Acres of city parks mowed



123 Water Service orders

Community Services Department



1,267

Participants involved in activities this month



57 Health Fair Participants



71 Quilting Participants

Administration Department



1,080 Calls to the City Hall Main line



8

Public Meetings



22

Records Requests

Police Department



1,826

Calls for Service



223

Reports taken



23

Traffic Collisions



146

Homeless Calls

Fire Department



293

EMS calls



3

Fire-related calls



9

Motor vehicle accidents

Community Development Department

Department



23

Solar permits issued



55

Building permits issued



27

Electrical permits issued



15

Mechanical permits issued



14

Plumbing permits issued



49

Code Enforcement cases filed



1

ADU Permit issued

Ad Hoc Water & Sewer Rate Study Committee Tours

The Ad Hoc Water & Sewer Rate Study Committee is making strides in understanding La Verne's water and sewer systems as part of the ongoing rate study. In October, the Committee kicked off with its first facility tour, and two additional tours are scheduled in early November:

- Wednesday, November 6 - Three Valleys Metropolitan Water District
- Thursday, November 7 - City Sewer Facilities Tour

These tours offer a unique behind-the-scenes look at the City's water and sewer infrastructure. For more information on what each tour will cover, please visit cityoflaverne.org/ratestudy.

A shuttle will be provided for residents to move between tour stops. Space is limited, so RSVP by emailing ksanchez@cityoflaverne.org. Seats on the shuttle are first-come, first-serve, but residents are welcome to follow the shuttle in their own vehicles if it fills up.

2024 General Election Voting Options

In-person voting centers are now open for the November 5 General Election. Select voting centers are open for 11 days and others for 4 days. Voting centers located within La Verne are open for 4 days, starting on Saturday, November 2:

- University of La Verne (2000 2nd Street)
- Lighthouse Baptist Church (2600 N. White Avenue)
- St. John's Episcopal Church (4745 Wheeler Avenue)

These centers are open 10 AM to 7 PM, then open from 7 AM to 8 PM on election day.

Residents also have the option to submit their ballots in ballot boxes, located at the following locations:

- City Hall (3660 D Street)
- Oak Mesa Park (5400 Wheeler Avenue)

The ballot boxes will close at 8 PM on election day.

Residents can vote anywhere throughout LA County and residents can go to lavote.gov to identify additional voting centers and ballot box locations.

Los Angeles County La Verne Library

Swing by the La Verne library for upcoming events and to access resources! *Advanced registration is required for events. Please visit the Los Angeles County La Verne Library website to learn more!*

Make Your Own Strawberry Bag! WEDNESDAY, NOVEMBER 13 @ 5:00 PM

Join us in celebrating Native American Heritage Month! We will learn about the importance of the strawberry moon and then do a strawberry shaped bag. For ages 6 - 12 with parent or caregiver.



Tips for College Scholarships SATURDAY, NOVEMBER 16 @ 1:00 PM

College academic advisor Rebecca Lippman demystifies the complex network and application processes related to scholarships for college and prepares you to avoid common pitfalls in the scholarship search and application process. Participants leave with a categorized list of search terms for themselves.

Strategic Planning Community Survey - Open Now!

In early 2025, City Council will begin the Strategic Planning process. The Strategic Plan will be developed through a collaborative process with the community as the Plan serves as the foundation for addressing community needs over the next few years. It combines guiding values, focused goals, and community feedback to create an actionable plan, with supporting initiatives reviewed annually during the budget process.

To ensure your voice is heard and the Strategic Plan truly reflects community priorities, it is essential to participate in the community survey. The survey will be open through **November 8**. Additionally, community members who complete the survey have the option to be entered into a raffle. Winners will be announced at upcoming City Council meetings and contacted afterwards. Visit cityoflaverne.org/survey to learn more and get started!



New In Town

Antigua Bakery

Attention pan dulce lovers! La Verne is welcoming Antigua Bakery, a new Guatemalan restaurant at 2855 Foothill Boulevard, offering traditional Guatemalan and Latino dishes. With breakfast, lunch, and dinner menus, they'll feature pan dulce, French rolls, muffins, tamales, and a coffee bar. Originally established in 2007, Antigua also has locations in Highland Park and El Sereno. Opening soon—stay tuned!

Tacos La Villa

Tacos La Villa, a popular taco shop founded in 1993 in Bakersfield, has expanded to downtown La Verne! Known for their tacos, burritos, tortas, and aguas frescas like Horchata and Jamaica, they offer a wide variety of meats, including chorizo, asada, carnitas, and shrimp, plus vegetarian options and a Hot Cheetos Burrito. Visit them downtown and enjoy!

Foothill Boulevard Bike Lane - Feedback Requested

Caltrans is launching a pavement project on Foothill Blvd (Route 66) to repair pavement, update drainage, and improve curb ramps and crosswalks. As part of this, they're proposing new bike lanes from Baseline Rd in La Verne to Towne Ave in Pomona, aiming to enhance walking, biking, and transit use. Planned improvements include:

- Class II bike lanes
- Class IV protected bikeways
- Green striping at conflict zones
- Transit stop upgrades

Join Caltrans at an open house for more information and to share feedback on these enhancements: **Wednesday, November 20, 6-7:30 PM**, at La Verne City Hall, Council Chambers. Residents can also take the project survey at bit.ly/foothill_blvd

Resident Lawn & Garden Equipment Rebate Program

Starting this September, South Coast AQMD is offering a year-round rebate program for residents to purchase new cordless electric lawn and garden equipment. This expanded program now includes rebates not only for lawn mowers but also for leaf blowers, trimmers, and chainsaws. Each applicant can receive up to three rebates over the program's lifetime, with each rebate applying to a different equipment category.

Eligible equipment must be zero-emission, battery-powered, new (not used or reconditioned), and specified for residential use with at least a one-year manufacturer warranty. Corded and bundled equipment purchases are not eligible, and purchases must be made on or after July 1, 2024, to qualify.

For more details or questions, please contact South Coast AQMD at lawnmower@aqmd.gov.



PURCHASE PRICE	ELIGIBLE REBATE AMOUNT*
\$250 or less	\$150
\$251 to \$400	\$200
\$401 or more	\$250

*Rebate amount cannot be greater than the purchase price.



City Hall Hours

Monday through Thursday
7:30 AM - 5:30 PM



City Contacts

City Hall – (909) 596-8726
Graffiti Removal – (909) 596-8787
Utility Bill Questions – (909) 596-8744
Zoning Questions – (909) 596-8706
Passport Services – (909) 596-8700
Recreation Services – (909) 596-8700
City Weed & Tree Removal – (909) 596-8741
Community Center – (909) 596-8776
Police Department – (909) 596-1913



City Websites

cityoflaverne.org
lvpd.org
lavernefire.org



Quick Links to City Website

City Council Meeting Agenda and Minutes
Public Records Requests
Utility Bill Payments
Building Permits
Business License Process
Event Calendar
Program Registration



Additional Newsletters

Chamber of Commerce - Subscribe Now
Fall 2024 Recreation Guide
Conservation Corner
Senior - October 2024

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cityoflaverne.org/notifyme



24-Hour City Of La Verne

Submit requests, concerns, or general inquiries here.