



CITY MANAGER'S MONTHLY NEWSLETTER

September 2024

City Manager's Message

We are committed to improving transparency and actively seeking your input on key programs that will shape the future of our city, both at the state legislature level and in local planning. In August, we gathered community feedback on Proposition 36 to help define the City's official stance. Looking ahead, we will soon be requesting your input to help shape the 2025 Legislative Platform, with more details to come later this year.

Currently, we are seeking your comments on the City's General Plan Update Draft Environmental Impact Report (EIR). This crucial document examines how the proposed plan might affect our environment and is a key step in shaping the future of our city. We are hosting an Open House on Monday, September 9, to continue the dialogue surrounding the General Plan Update. Join us! Additional outreach will occur in the coming months as we move closer to City Council's adoption of the General Plan update. Learn more on page 5 of this Newsletter.

We are also in the early stages of our water and sewer rate study. The Ad Hoc Water & Sewer Rate Study Committee will be a platform for residents to learn about the process and provide valuable input. Keep an eye on our social media channels and future editions of this newsletter for more information.

Finally, as fall approaches, we're excited about the upcoming holiday season and the many events the City has planned for our community. Our new [Fall 2024 Recreation Guide](#) is now available, detailing all the exciting events we have in store. Be sure to check it out!

Best,

Ken Domer

Ken Domer
City Manager



Picture of the Month



The La Verne Fire Department continues to respond to fires throughout California and Oregon. Through the statewide Master Mutual Aid System, teams across California come together to stop the spread of wildfires.

Be the first to know City updates and news! Follow us on social media.



@CityofLaVerneca



@LaVerneCity



cityoflaverne.org/nextdoor



linkedin.com/company/city-of-la-verne



City of La Verne



Text "91750" to 888777 for Nixle updates

Upcoming Meetings

Tuesday, September 3 @ 9:00 AM

Development Review Committee
City Hall

Tuesday, September 3 @ 5:30 PM

City Council Meeting
City Council Chambers & via Live Stream at cityoflaverne.org/live

Wednesday, September 4 @ 6:00 PM

Youth Sports Committee
City Hall

Monday, September 9 @ 8:30 AM

Old Town La Verne Business Improvement District Committee
Cafe Wang

Wednesday, September 11 @ 9:00 AM

Public Financing Authority (EIFD) Meeting
Council Chambers

Wednesday, September 11 @ 6:30 PM

Planning Commission Meeting
Council Chambers

Monday, September 16 @ 5:30 PM

City Council Meeting
City Council Chambers & via Live Stream at cityoflaverne.org/live

Wednesday, September 18 @ 10:00 AM

Senior Advisory Committee Meeting
Community Center

Tuesday, September 24 @ 5:00 PM

Youth & Family Action Committee Meeting
Council Chambers

The City of La Verne has numerous committees and commissions that consist of a board of La Verne residents and delegates from the City Council. They meet to discuss specialized topics focused on the City's development and maintaining the community we all enjoy. Meetings are open to the public and we encourage resident participation.

[Click here to learn more about our committees and commissions.](#)



Upcoming Events

Community Open House - General Plan

MONDAY, SEPTEMBER 9 @ 5:00 PM

The City of La Verne invites you and your neighbors to attend an Open House at City Hall regarding the General Plan Update and Draft Environmental Impact Report. This is your chance to learn about the future of our city and share your thoughts! There will also be a follow-up study session before the Planning Commission and the City Council on September 16, 2024 at 5:30 PM.

Senior Craft Fair

TUESDAY, SEPTEMBER 10 @ 9:00 AM

Join us at the La Verne Community Center for an exciting Senior Craft Fair! This event offers a wonderful opportunity for seniors to showcase and sell their unique, handcrafted creations. Attendees can enjoy browsing a wide variety of items, perfect for gifts or personal enjoyment. There is a \$25 registration fee for vendors, which directly contributes to our senior funds. The fair is a delightful gathering for both crafters and visitors, celebrating creativity and community. For more information, please contact Armando Cisneros at the La Verne Community Center at (909) 596-8776.

Health & Resource Fair and Flue-Shot Clinic

TUESDAY, SEPTEMBER 24 @ 9:00 AM

You are invited to our annual Health & Resource Fair at the La Verne Community Center. We will have various local vendors, a raffle, and free refreshments! There you can obtain information on resources gauging from Health Plans, Medicare, Legal and Financial Services, and many more! In addition to this year, there will be on-site live scans with certain vendors.



HOLIDAY CLOSURE

**Monday, September 2
- Labor Day**

City Hall and the Community Center will be closed in observance of Labor Day.



La Verne City Council

Highlights of City Council Meetings

At the August meeting, the City Council:

Honored

- Tri City Mental Health Authority Executive Director Rimmi Hundal for her years of service to the community;
- Fire Department staff who were promoted in July 2024;
- Eagle Scout Talia Ortiz for becoming the first female Eagle Scout in La Verne's history;

Received

- And filed a Legislative Update and the Treasurer's Report for the Quarter Ending June 30, 2024;

Approved

- The July 1 City Council Meeting Minutes and Registers of Audited Demands;
- The purchase of vehicles for the Public Works and Fire Departments;
- An agreement with CalOES regarding comprehensive reimbursement for external fire response services;
- Bond reductions for Tract Map No. 83604;
- The contract with Hardy & Harper for B Street Improvements;
- The cancellation of the August 19 City Council Meeting;
- A 55-hour closure of Fairplex for Metrolink track upgrades;
- The rejection of proposals received for the Video Management System RFP and authorized a new posting;
- The Weed Abatement Clearance Charges for FY 24-25;

Continued

- The discussion regarding the Homelessness, Drug Addiction, and Theft Reduction Act to the September 3, 2024, City Council Meeting; and

Adjourned

- In honor of Reggie Webb, a selfless volunteer to the community, a business owner, advocate for the African American community, and a loving father and husband.

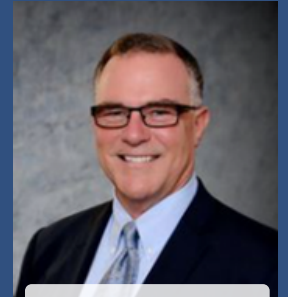
To see what else was discussed in the meetings, visit the City website at cityoflaverne.org/live to watch the video feeds of prior meetings and review the recent agendas and minutes.

RECEIVE NOTIFICATIONS!

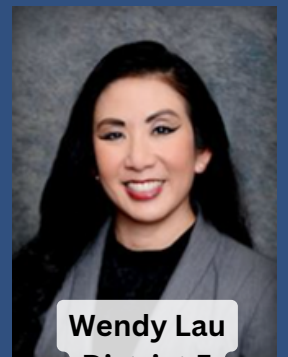
Receive push text and email notifications when new agendas and agenda packets are posted. Visit cityoflaverne.org/notifyme to get started!



Mayor Tim Hepburn
District 4



Mayor Pro-Tem Steve Johnson
District 1



Wendy Lau
District 5



Rick Crosby
District 2



Meshal "Kash" Kashifalghita
District 3

The City in Numbers

Below are highlights of services provided by City employees in July 2024.

Public Works Department



1,100

Square feet of graffiti removed



2.7 Thousand tons of materials collected by Waste Management



189.8 Million gallons of water sold



297 Acres of city parks mowed



117 Water Service orders

Community Services Department



1,165

Participants involved in activities this month



62 Senior Bingo Participants



53 Gymnastics Participants

Administration Department



1,220 Calls to the City Hall Main line



5

Public Meetings



18

Records Requests

Police Department



1,656

Calls for Service



198

Reports taken



22

Traffic Collisions



136

Homeless Calls

Fire Department



303

EMS calls



11

Fire-related calls



9

Motor vehicle accidents

Community Development Department

Department



9

Solar permits issued



45

Building permits issued



28

Electrical permits issued



8

Mechanical permits issued



15

Plumbing permits issued



85

Code Enforcement cases filed



6

ADU Permits issued



Submit Your Feedback - General Plan Environmental Impact Report

The City has released the completed Draft Environmental Impact Report (EIR) for the La Verne General Plan Update! This crucial document examines how the proposed plan might affect our environment and is a key step in shaping the future of our city. We want YOUR input! Review the Draft EIR and share your thoughts by 5:00 PM on September 23, 2024. Your feedback is vital as we work towards adopting the updated General Plan later this year. This plan will guide our City's development, conservation efforts, and public improvements, ensuring La Verne continues to thrive according to our shared vision. Visit laverne.generalplan.org to review the plan and submit your comments. Also, join us during the Open House on Monday, September 9 at 5:00 PM to learn more!

CITY OF LA VERNE GENERAL PLAN UPDATE



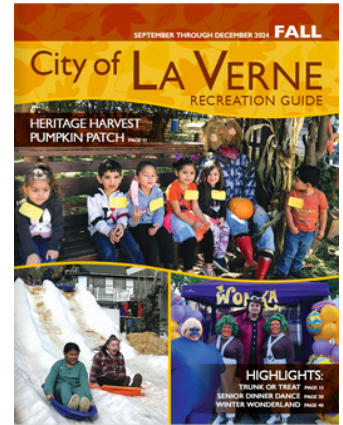
Parent & Me Preschool

Looking for a fun way to engage with your little one this fall? Our Parent & Me Preschool program is now open for registration! Tailored for children aged 18 months to 3 years, this program offers the perfect blend of learning, creativity, and exploration, all while spending quality time together. Join us at Veterans Hall on Mondays & Wednesdays or Tuesdays & Thursdays from 9:15 AM to 11:00 AM. Secure your spot today for just \$115 per month. To learn more, please call Community Services at (909) 596-8700

Recreation Guide

Stay up-to-date with special events, activities, classes and sports this season with the Fall 2024 Recreation Guide. The new Recreation Guide has been mailed to all La Verne households and is available to view on the City's website.

Registration for most classes, activities and programs is now open!



Los Angeles County La Verne Library

Swing by the La Verne library for upcoming events and to access resources! *Advanced registration is required for events. Please visit the Los Angeles County La Verne Library website to learn more!*

Celebrating Citizenship & Constitution Day

TUESDAY, SEPTEMBER 17 @ 6:00 PM

Celebrate by making art and sharing your citizenship journey or simply what it means to be a US Citizen! For Adults.



Amate Paper Art

WEDNESDAY, SEPTEMBER 27 @ 11:00 AM

Join us in celebrating Hispanic Heritage Month! We will learn about Amate Paper Art and then do our own inspired art work. For ages 6 - 12 with parent or caregiver.





Chamber of Commerce Best of La Verne 2024 Results

The results are in! A huge thank you to everyone who voted for their favorite La Verne businesses. The La Verne Chamber of Commerce has announced the winners across 84 categories, and you can see all the results on their website. Head over to bestoflaverne.voterfly.com and discover what makes these businesses the Best of La Verne! Be sure to visit and support these local gems.

New Businesses in Town

Spirit Halloween- 1480 Foothill Boulevard

Spirit Halloween is now open in the former Rite Aid building and they have everything from individual and family/group costumes to lights, fog machines, animatronics, and licensed collectibles. Get a head start on your Halloween costume, décor and merchandise shopping before the rush sets in!



PokiTomik - 1253 Foothill Boulevard

Attention fish lovers! La Verne has a new poke restaurant in town! PokiTomik is a restaurant where sushi lovers can dive into a refreshing and affordable poke experience. PokiTomik focuses on blending healthy, wholesome ingredients with bold vibrant flavors from your favorite raw fish! They don't just offer poke bowls; they offer their famous Hot Cheeto Burritos and boba too! Come check them out!



Club Pilates - 1568 Foothill Boulevard

Looking for a new way to work out? Club Pilates will be officially opening for business sometime in the next few weeks! Club Pilates is a nationwide pilates studio that offers various exercises through the use of reformer machines. These workouts are for all ages and skill groups, so don't hesitate to try them out! They're located within The Commons Plaza at 1568 Foothill Boulevard Unit 170. Come check them out!



CLUB PILATES®

National Preparedness Month - Listos California

Every year, September serves as a time to remember the importance of emergency planning. The State of California website listoscalifornia.org provides various resources for how to prepare for potential disasters, including extreme heat, wildfires, power outages, earthquakes, and more. The website also provides an option for residents to sign up and receive push notifications for local emergency alerts. These alerts will not only inform you of possible danger, it will also direct you on what you should do to stay safe. Alerts are available for phone, email, and text. Sign up now!



Los Angeles County Homeless Initiative - Community Listening Sessions

The Los Angeles County Homeless Initiative is hosting virtual community listening sessions to gather feedback and refine strategies for addressing and preventing homelessness. These sessions will also help shape the annual funding recommendations for homeless services and housing for the fiscal year 2025-2026.



The proposed spending plan will support a coordinated system of programs funded by Measure H—a 1/4-cent sales tax approved by County voters in March 2017—and the State of California’s Homeless Housing, Assistance and Prevention (HHAP) grants. To learn more, please visit the [County of Los Angeles Homeless Initiative website](#).

The San Gabriel Valley listening session is scheduled for Wednesday, October 9, from 9:00 AM to 10:30 AM. [Click here to register for the Zoom meeting](#).

Citrus Pest Notification

The City of La Verne is currently within a quarantine zone for [Huanglongbing \(HLB\)](#) due to nearby detections, though no cases have been found within the City itself. The California Department of Food and Agriculture (CDFA) is actively working to prevent the spread of this deadly citrus tree disease by conducting ongoing surveys and treatments in residential areas. Residents are encouraged to cooperate with state agricultural officials who may be inspecting and treating citrus trees in the area. Proper care of backyard citrus trees is essential to prevent the spread of HLB and the Asian citrus psyllid, the pest responsible for transmitting the disease. Community involvement is critical, and residents should report any signs of HLB to 1-800-491-1899.



TIPS FOR GROWING HEALTHY CALIFORNIA CITRUS



Inspect for the Asian citrus psyllid (ACP) and Huanglongbing (HLB) symptoms monthly, or whenever watering, spraying or pruning your trees.



Keep ants off your citrus tree. Ants protect harmful pests like the ACP. Place ant bait around citrus trees and follow the product’s label instructions.



Be sure to dry out citrus tree clippings or double bag them before removing the plant material from the property.



Apply proper products to keep pests at bay. Ask your local nursery or garden center about which products are best.



While harvesting fruit, clip the fruit off at the stem and remove all leaves. If you’re sharing fruit with neighbors, any leaves or stems attached could unknowingly spread pests, including the ACP.



Cooperate with ag officials who may be inspecting trees in your area. If you see an agricultural official, it may mean that the ACP or HLB has been found near your home.



CITRUS PEST & DISEASE PREVENTION PROGRAM

For more information visit CaliforniaCitrusThreat.org

LA Metro Free Rides

Qualifying LA County residents may be eligible to receive 20 free rides every month on Metro or receive a discounted pass on other participating transit agencies through the Low Income Fare is Easy (LIFE) Program. Residents that are eligible include those who meet the household income limits listed on the [LIFE Program webpage](#). Or, if you're currently enrolled in CalFresh, EBT, Medi-Cal, a reduced lunch program, SNAP, Social Security, Social Security Disability or TANF, you can sign up for LIFE. [Applications are available online](#) and will require uploading documents to verify identity and the qualifying information for the program. Sign up now!



City Hall Hours

Monday through Thursday
8:00 AM - 6:00 PM



City Contacts

City Hall – (909) 596-8726
Graffiti Removal – (909) 596-8787
Utility Bill Questions – (909) 596-8744
Zoning Questions – (909) 596-8706
Passport Services – (909) 596-8700
Recreation Services – (909) 596-8700
City Weed & Tree Removal – (909) 596-8741
Community Center – (909) 596-8776
Police Department – (909) 596-1913



24-Hour City Of La Verne

Submit requests, concerns, or general inquiries here.



City Websites

cityoflaverne.org
lvpd.org
lavernefire.org



Quick Links to City Website

City Council Meeting Agenda and Minutes
Public Records Requests
Utility Bill Payments
Building Permits
Business License Process
Event Calendar
Program Registration



Additional Newsletters

Chamber of Commerce - Subscribe Now
Fall 2024 Recreation Guide
Conservation Corner
Senior - September 2024

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notifications!

cityoflaverne.org/notifyme