



CITY MANAGER'S MONTHLY NEWSLETTER

October 2019



CITY MANAGER'S MESSAGE

October marks the beginning of many fall traditions for La Verne. The Harvest Festival at Heritage Park, the Halloween Parade, and the Chamber of Commerce's Taste of La Verne Food & Wine Festival are just a few of the community's favorites. If you haven't had a chance to experience any of these, you may want to come see what you've been missing.

For more information about these events and other information about the City, keep reading!

Bob Russi, City Manager

To receive this newsletter automatically every month, please sign up for e-subscribe by clicking [here](#)

CALENDAR

October 5th - 30th

Heritage Harvest Pumpkin Patch
Heritage Park (hours vary)

October 7th - 6:30 p.m.

City Council Meeting
City Hall Council Chambers

October 16th - 5:00-9:00 p.m.

Taste of La Verne Food & Wine
Festival
*Brackett Airport's Sky Aviation
Hanger*

October 20th - 10:00 a.m.

Children's Halloween Parade
Heritage Plaza (CVS)

October 21st - 6:30 p.m.

City Council Meeting
City Hall Council Chambers

HIGHLIGHTS OF CITY COUNCIL

At the September 3rd and 16th meetings, the City Council:

- Authorized the upgrade of a part-time Communications Officer position to full-time.
- Appointed LD Johnson and Tom Skahill to the Active Transportation Committee.
- Appointed Denise Fisher to the Youth and Family Action Committee.
- Authorized a purchase agreement for the sale of the City's Amherst property.
- Extended the City Manager's employment agreement to 2024.

UPCOMING TAX MEASURE

Safety is Our Top Priority

La Verne police, firefighters, paramedics and 911 dispatchers are highly qualified and experienced, keeping our community safe and keeping 911 response times short. However, additional revenue is needed to maintain quality public safety and other essential city services. For more information on how the City is meeting this challenge [click here](#)

LA VERNE CHAMBER

Taste of La Verne Food & Wine Festival



Join us for the 20th Annual Taste of La Verne Food & Wine festival taking place on October 16th, from 5:00 – 9:00 p.m. at Brackett Airport's Sky Aviation Hangar. This event will feature some of La Verne's finest eateries. Tickets can be purchased for \$45.00 if purchased by October 15th, or \$60.00 at the door. To purchase yours today, visit <https://www.lavernechamber.org/>.

COUNCIL CORNER

Open House

On November 2nd, the Public Safety building that houses La Verne's Police and Fire departments will host a Public Safety Open House. City Council members and City Staff will be on hand from 9:00 -11:00 a.m. to hear your perspective on community issues or matters of individual interest. For additional event details [click here](#)

COMMUNITY SERVICES



Children's Halloween Parade

The 39th Annual Children's Halloween Parade will be held at Heritage Plaza (CVS) on Saturday, October 20th at 10:00 a.m. Children ages 1-12 can show off their costumes while gathering treats from the merchants. There will also be a raffle held at 10:45 a.m. Participants must be present to win.

Come to the Hop - The Halloween Hop!

The Halloween Hop Dance for People with Special Needs will be held at the Community Center on Friday, October 25th from 6:00-9:00 p.m. Participants can enjoy refreshments, photo opportunities, a DJ, and a chance to party with their peers. Tickets are \$5.00 presale at the Community Services Office and \$7.00 at the door. Parents and guardians are free to attend. If you are interested in volunteering at this event, please call (909) 596-8776.

Halloween Coloring Contest

Coloring contest forms can be picked up in the Community Services Department at City Hall or public schools. Deadline to submit contest forms is Thursday, October 10th at 12:00 p.m. Contest is for ages 3-12 years. Prizes will be donated by the Old Town Merchants to winning entries and will be awarded at Mainiero Square during Old Town Trick-or-Treating on the afternoon of Thursday, October 31st. Winners will be notified.



Halloween Trick-or-Treating in Old Town

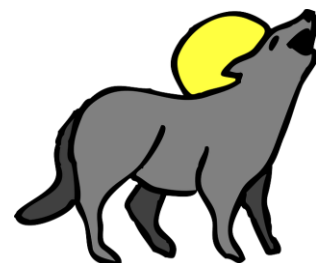
Wear your costume and be a part of the Halloween fun! Come trick-or-treat on Thursday, October 31st from 2:00 - 5:00 p.m., Old Town La Verne at D and Third Street. Every year local merchants in Old Town La Verne host a safe, family-oriented, trick-or-treat candy walk for children ages 12 and under.

Health & Resource Fair

Visit the annual Health and Resource Fair at the Community Center on Wednesday, October 30th from 9:00 - 11:30 a.m. This is a FREE event open to the public and will have various health screenings such as hearing, glucose, blood pressure, etc. Enjoy refreshments and don't forget to take part in TWO free raffles. For more information, please call (909)596-8776.

Coyote Management Plan Now Available!

In coordination with the Inland Valley Humane Society, the City of La Verne has compiled important information regarding coyotes. To visit a portal where residents can report encounters and become more informed, please visit the City's website at www.cityoflaverne.org/coyoteplan



COMMUNITY DEVELOPMENT

Taberna – Coming Soon



In the coming month a new restaurant, Taberna, will be opening at 2136 Third Street, the old Chase's site. The restaurant space setup will be relatively unchanged, however the owner will bring a unique niche food item and attitude to Old Town in the way of tapas, craft cocktails, and small food plates. The owner anticipates opening. Taberna's doors for business by early October. Look out for this new restaurant hitting the ground running and serving up unique and authentic food!

Community Design Awards 2019: Emerald Collection

In 2018, City Ventures completed the Emerald Collection development, consisting of 19 Spanish-themed, detached, single-family residential homes. Located on Emerald Avenue, directly south of Baseline Road, the project design was centered around the preservation of the many significant and mature trees scattered throughout the project site. Of the nine significant oak trees in existence on the site, eight were preserved and protected.

The preservation of existing trees and incorporation of sustainable design features, including solar panel systems, low-flow water fixtures and water-efficient landscaping, have helped to make the Emerald Collection stand out as a model for future development in La Verne.

City Ventures is a recipient of the 2019 La Verne Community Design Award in the Residential category for their work on the Emerald Collection. Congratulations!

This is the eighth entry in a monthly series featuring winners of the 2019 La Verne Community Design Awards. Come back in one month to find out which award-winning project is featured next.



PUBLIC SAFETY

Breast Cancer Awareness Month



This year, the LVFA is selling to the public the same shirt design that they will wear on duty for the month of October. Shirts are \$20 each, and proceeds support the Susan G. Komen Inland Empire Chapter.

The LVFA will also participate in the 2019 Komen Inland Empire "More Than Pink" 5K Walk in support of the Susan G. Komen Foundation. Just like previous years, they will again walk in their turnouts and pink SCBA bottles. If you would like to make a donation to the team, search for "La Verne Firefighters' Association" [here](#).

Halloween Fire Safety

Halloween is quickly approaching, and though it is a fun holiday, there are some fire safety tips that LVFD would like you to keep in mind. According to FEMA, "the occurrence of fire increases around Halloween due to arson and the use of candles as decorations." Here are some helpful tips to follow for a happy and fire-safe Halloween with your family and friends!

When shopping for Halloween costumes, make sure to buy costumes labeled "flame resistant." This means it is harder for the costume's fabric to catch on fire, and if it does, flames will go out faster. Polyester and nylon are both flame resistant materials that will resist burning if exposed to open flame. Remind kids to stay away from candles and jack-o'-lanterns that may be on steps and porches, because any baggy or loose material on their costumes could catch fire if they get too close.

Children should never carry candles when they are trick-or-treating. Always use a flashlight, flameless candle, or light stick instead. While trick-or-treating, instruct children not to cut through back alleys or fields, and to instead stay in populated, well lit places. It is also a good idea to make sure that all trick-or-treaters in your group know how to dial 9-1-1 and their home or emergency contact phone number in case of an emergency or if they get lost.

A Halloween-themed fire safety poster from the La Verne Fire Department. The background is a dark blue night sky with a full moon, silhouettes of trees, and a haunted house. The text is in various colors and fonts, with some words in yellow and orange. There are several small icons of jack-o'-lanterns with lit candles. In the top right corner, there is a circular logo for the La Verne Fire Department.

LA VERNE FIRE DEPARTMENT
HALLOWEEN FIRE SAFETY

KEEP YOUR HALLOWEEN FULL OF TREATS INSTEAD OF TRICKS WITH THESE SAFETY TIPS.....

- Do not allow children to carry sharp sticks or objects that could cause injury to themselves or others.
- Remind kids to stay away from candles and jack-o'-lanterns that may be on steps and porches, any baggy or loose material on their costumes could catch fire if they get too close.
- Place jack-o'-lanterns lit with candles well away from anything that could catch fire.
- Keep exits clear of decorations, and make sure all smoke alarms are working.
- If you have a Halloween party, check for cigarettes under furniture cushions and in areas where people were smoking before you go to bed.
- When decorating your house for the frightful night, be sure to check decorative lights for broken or cracked sockets, frayed or bare wires, or loose connections which can lead to an electrical fire. Throw away damaged sets and do not overload extension cords.

When decorating your house for the frightful night, avoid using open flame candles; they can easily start a fire, especially when left unattended. Be sure to check decorative lights for broken or cracked sockets, frayed or bare wires, or loose connections which can lead to an electrical fire. Throw away damaged sets and do not overload extension cords. If you have a Halloween party, check for cigarettes under furniture cushions and in areas where people were smoking before you go to bed. Have a happy and safe Halloween, and remember to stop by the La Verne Fire Department for treats while trick-or-treating in Old Town La Verne on the afternoon of the 31st.



Pink Patch Project

October is officially Breast Cancer Awareness Month. Our #pinkpatchproject patches, T-shirts, hats, key chains, lanyards, and shopping tote bags are available for purchase Monday through Thursday from 7:00 a.m. – 5:00 p.m. Contact Community Services Officer Hollie Savage at (909) 596-1913 or hsavage@lvpd.org with questions.

Prescription Drug Take Back Program

On Saturday, October 26th from 10:00 a.m. – 2:00 p.m. bring your expired, unused and unwanted prescription drugs to the La Verne Police Department for safe disposal. The service is free and anonymous, with no questions asked.



PUBLIC WORKS

Street Project

All American Asphalt is nearing completion with pavement efforts on Baseline Road and Fruit Street. You may notice that a small portion of the center of Fruit was not removed and replaced. This section of pavement was left untouched because we have a Fruit Street median project tentatively scheduled for early 2020 and that area of pavement will be removed and become part of the median. You may also notice that Baseline and Fruit pavement makings have been delayed, which is due to ATP – the Bicycle Gap Closure Project that is scheduled to be awarded at the October 7th Council meeting.

Stormwater

Stormwater is the rain water that passes over city streets, roofs, and driveways picking up pollutants contained in litter, fertilizer, tires, and many other everyday objects. La Verne's storm water flows to gutters and catch basins, eventually making its way to water bodies like Puddingstone and/or the Pacific Ocean.

To help improve water quality within our communities:

- Place waste in the appropriate receptacles.
- Walk, bike, or skateboard for nearby trips. This will help reduce the amount of pollutants coming off motor vehicles and onto the road.
- Reduce fertilizer and pesticide use, especially within 48 hours of rainfall.
- When washing your car, don't wash the soapy or dirty water down the driveway and into the gutter.

SB 1383

Did you know that 1 in every 8 Californians is food insecure? Yet, at the same time California throws away over 5.5 million tons of food annually? California lawmakers are addressing these issues with an aggressive law, SB 1383. Some highlights of SB 1383 include:

- 50-75% reduction (of 2014 tonnage) in landfilled organic waste
- Households and businesses need to have organic collection services
- 20% increase in recovery of currently disposed edible food by 2025, for human consumption
- Mandated fines for non-compliant members of the community

Be on the lookout for more educational pieces on this in the future.

LIBRARY



October Events - Children:

Smarty Pants Storytime, Wednesday, October 2, 9, 16, 23 (11:30 a.m. -12:00 p.m.). Let's get ready for school! Enjoy books, songs, rhymes, and movement while learning school readiness skills and having fun! Attendance is limited and advanced registration is required. Storytime is for ages 2 - 5 with adult caregiver.

Mini Pumpkin Painting, Saturday, October 12, (2:00 p.m. - 3:00 p.m.). Fall is in the air and there are pumpkins everywhere! Join us as we learn 10 amazing facts about pumpkins and how they grow! Afterwards, paint a mini pumpkin masterpiece to take home. Bring your imagination and we'll provide the rest. For ages 7 -12.

October Events - Teens:

Teen Read Week, Tuesday, October 13, - Friday, October 18. Take advantage of this annual challenge for teens. Design a bookmark that expresses your favorite book(s) and earn an incentive. (One per person while supplies last.)



Mākmō Binary Bracelets, Friday, October 18, 3:00 p.m. - 4:00 p.m. Computers represent all information as a series of ones and zeros, or binary code. This code is at the heart of so many things we do. Come create a bracelet containing a secret message only you and your computer can read! For ages 13 - 18.

Teen Advisory Board, Monday, October 28, 3 - 4 pm Teens, do you want to impact your local library? Then join our Teen Advisory Board, where you can have a say on future teen programs. For ages 13 - 18.

Library Hours:

Monday, Tuesday: 10 a.m. - 6 p.m.
Wednesday, Thursday: 11 a.m. - 8 p.m.
Friday, Saturday: 9 a.m. - 5 p.m.
Sunday: Closed



For more information visit the library's website at <http://www.colapublib.org/libs/laverne/index.php>

HISTORICAL SOCIETY

La Verne Cemetery Tour

Come for the history! Come for the fun! On October 20th, the La Verne Historical Society will conduct docent and photo-narrated tours of the La Verne Cemetery. Arrive anytime between 1:00 PM -2:30 PM to join a tour group. Learn about the first person buried in the cemetery, La Verne's first doctor, settlers whose descendants include La Verne's current Mayor, and the beloved educator in whose honor the school district named an elementary school. The La Verne Cemetery is located at 3201 "B" Street. Tours are \$3 for individuals and \$5 for families. La Verne's Local and Family Researcher will be available to answer your questions about La Verne's history.

Pacific Electric Railway

On October 14th, Michael Patris will be at the Maury Smeltzer Lounge at Hillcrest Retirement Community, 2701 Mountain View Drive, La Verne, to tell the history of the Pacific Electric Railway in Southern California. Seating begins at 6:30 p.m. and the presentation will begin at 7:00 p.m. This event is free and open to the public.



CIVIL GRAND JURY

2020-2021 Civil Grand Jury Recruitment

Are you looking for an opportunity to make a difference? Recruitment for the 2020-2021 Civil Grand Jury is now open. Deadline to submit an application is November 1, 2019. For additional information go to <http://grandjury.co.la.ca.us/>

CELEBRATE CREATION DAY

Working Together to Help All of Creation

There will be an environmental sustainability event on Saturday, October 19th from 8:00 a.m. - 12:00 p.m. at Holy Name of Mary Parish, 724 E. Bonita Avenue, San Dimas (at San Dimas Canyon Rd.). All are welcome! For additional information click [here](#).