



# CITY MANAGER'S MONTHLY NEWSLETTER

SEPTEMBER 2017



2017 La Verne Community Design Award in the Institutional category – ULV Parking Structure

## CITY MANAGER'S MESSAGE

Dear Residents and Business Owners,

Summer was a busy time in La Verne. In addition to our summer concerts and movies in the park, summer lunch program, and many other community activities, we hosted a mock wedding that celebrated 100 years of the Lordsburg/La Verne merger.

As we look ahead we have a lot to look forward to including the General Plan Update, Enhanced Infrastructure Financing District which will fund improvements to the Gold Line area of town, completion of the landscaping on the Foothill Blvd medians, the repaving of Wheeler Ave, and signal upgrades.

We hope this newsletter is helpful in keeping you up to date with city news, activities and programs. To receive this newsletter automatically every month, please sign up for e-subscribe by clicking here: <http://www.cityoflaverne.org/cmnews>

All the best,

*Bob Russi, City Manager*

## EVENT CALENDAR

**September 4 – City Hall Closed for Labor Day**

**September 5 – 6:30 PM**

City Council Meeting (Tuesday)  
*City Hall Council Chambers*

**September 6 – 8:15 PM**

Youth & Family Action Committee Meeting  
*City Hall*

**September 13 – All Day**

La Verne Day at the Fair (more information in this issue)

**September 13 – Noon**

Inclusion Advisory Group for those with Special Needs  
*Community Center*

**September 13 – 6:30 PM**

Planning Commission  
*City Hall Council Chambers*

**September 18 – 6:30 PM**

City Council Meeting  
*Council Chambers*

**September 20 – 10:00 AM**

Senior Advisory Committee  
*Community Center*

**September 25 – 10:00 AM**

Halloween coloring contest begins

**September 26 – 6:30 PM**

Youth & Family Action Committee Meeting  
*City Hall*

**Every Saturday – 8:00 AM - 1:00 PM**

La Verne Fresh Farmer's Market  
*Old Town La Verne at "D" and 3rd*

## La Verne Day at the LA County Fair

Exclusive offer for La Verne residents! La Verne Day at the Fair is **Wednesday, September 13<sup>th</sup>**. Two ways to purchase tickets for \$8:

1. Go to [LACountyFair.com/buytickets](http://LACountyFair.com/buytickets) and use promo code: **laverne13**
2. Obtain a coupon at City Hall to present at any admission gate.

This includes the Community Days parade, high school marching band competition, and Community Hero awards ceremony. \$5 of the proceeds benefits La Verne Big Yellow Bus Program which provides busing for Bonita Unified School District K-8 students to attend the Fair with their school. Opening weekend is September 1 – 4 and will continue September 6 – 24 (closed on Mondays and Tuesdays). Enjoy live concerts, attractions, shopping, competitions and much more!



## Mock Wedding of Ms. Lordsburg and Mr. La Verne!



This year marks the 100<sup>th</sup> anniversary of the August 16, 1917 election results in which the voters of the town of Lordsburg and the City of La Verne voted to change the name of Lordsburg to La Verne, thus creating one cohesive community. In 1917, a mock wedding was held in which Miss Lordsburg and Mr. La Verne shared vows to celebrate.

In honor of that historic day, the La Verne Historical Society, in conjunction with the City, held a mock wedding ceremony on August 19<sup>th</sup> at "D" and Third Street. Over 100 people were in attendance for the special event. The "bride and groom" were Willard and Letha Ressler. A big thank you to all who participated!



# City of La Verne Finance Director Announces His Retirement

Richard Martinez, Finance Director for the City of La Verne has announced his retirement. Mr. Martinez has worked in local government for 30 years and for the City of La Verne for 19 years. He started as Accounting Manager and was promoted to Finance Director 3 years ago upon the retirement of Ronald Clark. Mr. Martinez looks forward to spending more time with his family and visiting his favorite vacation place more often – June Lake, CA. Mr. Martinez has stated that he is looking forward to this new chapter in his life. He will continue working part-time in the private sector. His last day will be September 14<sup>th</sup>.

An Interim Finance Director will be coming on board soon to oversee the financial operations of the City until a recruitment process can occur and permanent replacement is found. Mayor Don Kendrick said, “Richard will be missed very much, but we certainly appreciate and understand his decision to retire. We wish Richard all the best in his new endeavors and thank him for all of his loyal years of service to the City of La Verne.”

## PUBLIC SAFETY

**CONGRATULATIONS!** La Verne Police Department's Reserve Officer Bob Nishimura was recognized on August 10<sup>th</sup> at the Skirball Center by Mothers Against Drunk Driving (MADD) for his ongoing efforts to keep La Verne safe from drunk drivers. This is the 11<sup>th</sup> straight year he has received this award.

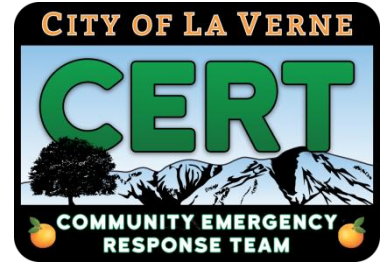
### **STUFF A SQUAD CAR**

The support from the community in this campaign has once again overwhelmed us. This year we stuffed 128 backpacks, and received loads of school supplies. A big thank you to all who helped make this program a great success!



## **CERT CORNER**

On August 17<sup>th</sup>, eleven new team members joined our CERT program upon graduating from the basic training course. They will be presented with their certificates and ID cards at the City Council meeting on **September 5<sup>th</sup>**. This brings the total team member count to 61, with well over 100 residents trained in the emergency response skills.



On September 16<sup>th</sup>, the CERT team will be conducting another smoke alarm canvass, likely in the residential neighborhoods of downtown La Verne.

## **September Senior Safety Tips**

Many seniors are living independently these days. It is vital that they remain safe while at home. Accidents in the home that affect seniors include falls, burns, and accidental poisoning. The following are just a few senior safety tips:

### **Safety-proof your home**

- Make sure lighting is adequate and walkways are clear of objects that may be tripping hazards.
- Use handrails and banisters when using stairs.
- Tape area rugs to the floor so they do not shift when walked on.

### **Prevent falls**

- When walking on smooth floors, wear non-slip footwear.
- Use a cane or walker, if you have one, instead of holding onto walls and furniture.

### **Protect against fire dangers**

- If there is a fire in your home, call 911 and get out. Do not try to put it out yourself.
- Replace appliances with damaged electrical cords.
- Don't put too many electric cords into one socket or extension cord.
- Install a smoke detector and replace the battery twice a year.
- Never smoke in bed or leave candles burning when you are out of the room.

### **Preventing Poisoning**

- Keep all medications in their original containers to avoid potential mix-ups with medicines.
- Ask your pharmacist to put large-print labels on your medications to make them easier to read.

It is also a good idea to keep emergency contact information near each phone in the home, along with the number of your doctor's office and Poison Control (800-222-1222).

## **Back to School Safety Reminders**

Summer is coming to a close, and kids are back in school. The beginning of a new school year brings the excitement of new experiences and connecting with friends, but it also brings increased risk of dangers. According to the National SAFE KIDS Campaign, "an estimated 2.2 million children ages 14 and under are injured in school-related accidents each year." Most accidents are unintentional, likely sustained on the playground. But, with drivers increasingly being distracted, the travel to and from school can pose serious threats to students who walk. Being on the lookout for potential hazards, and discussing the following school safety tips with your children can help keep them out of harm's way.

If your child(ren) walk to and from school or the bus stop, make sure that you have their route planned out with the fewest street crossings and walk it with them beforehand to point out any potential hazards along the way. Especially emphasize that they must stay away from parks, vacant lots, and similar areas that do not have many people around, and to NEVER talk to strangers or accept rides or gifts from them. Also, if possible, they should walk their route with a neighbor, classmate, or friend rather than alone. Remind them to obey all traffic signals, signs, and crossing guards.

When driving your child(ren), drop them off and pick them up as close to the school as possible. Do not drive away until they are inside the secured schoolyard or building. If they ride a bike, ensure that they wear a helmet which meets certified safety standards at all times. There should be a label inside the helmet indicating this. For those who ride the school bus, teach them to stay out of the street at the bus stop, wait for the bus to come to a complete stop, and to remain seated at all times with their heads and arms inside the bus.

To help avoid any playground injuries, teach your child(ren) the proper behavior: no pushing, shoving, hitting, or bullying. It is also a good idea to avoid any drawstrings around the hood or neck of clothing that could get caught on playground equipment.

With these safety tips in mind, your child should be ready for a fun and educational school year with reduced risk of injury. Accidents do happen, in the case of an emergency, always call 911, and make sure that your emergency contact information on file with the school is up to date.

## COMMUNITY SERVICES

### Passport Services at City Hall

Did you know La Verne offers passport services in the Community Services Department? To apply for a new passport, please call [909 596-8700](tel:9095968700) for an appointment. You will need to bring your original birth certificate and a form of identification. Please note that renewals may be obtained online, forms are available in the Community Services Department.

### Fall Adult Softball Leagues

The City of La Verne has moved its Adult Softball Leagues to the University of La Verne's Campus West Athletic Complex. This new sports facility is located at 1837 Wheeler Avenue. Registration is currently going on and leagues will start in September and run through December, Sunday through Wednesday nights. Stop by the La Verne Community Services Office or call (909) 596-8700 for more information.

### La Verne Recreation Classes

The La Verne Community Services Department is currently taking registration for classes and activities. You may register online, in our office, by mail, or you may use the drop box at the rear of City Hall. We are currently taking registration for our fall activities, such as Gymnastics, Youth Basketball, Dance, Tennis, and many more. For more information regarding classes and special events, please call the Community Services Office at (909) 596-8700. To register online visit our website at [www.cityoflaverne.org](http://www.cityoflaverne.org) or you can come to the La Verne Community Services Office located at 3660 D Street, La Verne, Monday through Thursday, 8:00 a.m. to 6:00 p.m.

# PUBLIC WORKS/CONSERVATION

## FOOTHILL MEDIAN PROJECT



The landscaping work being done on Foothill Blvd between Bradford and Damien Streets is expected to be completed in the coming weeks. Several trees, which are either dead or dying, have been removed. The contractor also cleaned and grubbed the existing turf to 3" below the top of the curb and removed 55,000 square feet of turf. The project includes new irrigation, new landscape, and the planting of over 3,000 plants/ bushes and 32 new trees. A seeded aggregate concrete maintenance band will be installed to prevent water overspray and erosion on the street pavement.

## DROUGHT RESILIENCE AND STORM WATER CAPTURE

Drought resilient water supplies are sources of water that do not rely as heavily on recent rainfall. A major example of a drought resilient supply is storm water capture, but other supplies such as desalination and recycled water are being expanded across Southern California.

**DROUGHT  
RESILIENT**

Storm water capture is, in simple terms, storing rain water in ways that it can be used well after rain has fallen. A simple example of storm water capture would be a rain barrel attached to a gutter on a household. More significant storm water infrastructure might be a large retention basin that stores and filters storm water and allows it to mix with groundwater in aquifers.

Most of the storm water that currently falls in Southern California eventually ends up in the ocean, but capturing this water could significantly boost drought resilient water supply. When this water is not captured it will pick up pollutants like trash, fertilizer, or cigarette butts as it travels down flood control channels or natural waterways on its way to the ocean. This can significantly pollute downstream areas. Finding ways to effectively capture this water is part of statewide and regional water conservation and water quality strategies.

However, storm water capture infrastructure has a high price (estimated at \$20 billion for LA County) and requires significant cooperation between multiple interested parties. There are also many legal, administrative, and technical challenges to be overcome before a significant portion of available storm water can be captured. Public and private agencies across the region are seeking ways to cooperate in order to share costs and overcome challenges. Implementing proper storm water infrastructure to improve water quality, preserve flood control, and establish new water supplies while continuing to be fiscally responsible is a major goal for the region.

**COVINA HOUSEHOLD HAZARDOUS WASTE AND E-WASTE EVENT** Please collect your hazardous waste (pesticides, old batteries, used automotive fluids, used cleaning products, etc.) and electronic waste products (computers, old televisions, and broken cell phones) for a FREE collection event in Covina on **November 4<sup>th</sup> from 9 a.m.-3 p.m.** at Covina City Yard, 534 N. Barranca Avenue, Covina. All LA County residents are welcome to participate. If you can't make it to this event, there is a roundup nearly every weekend in LA County. The entire schedule and more details are posted at [www.888cleanla.com](http://www.888cleanla.com).

#### **AB 341 and AB 1826: Commercial and Organics Recycling**

Two state laws, AB 341 and AB 1826, mandate commercial/multi-family and organic recycling. This means that all businesses, apartments, and other residential areas with 5 or more units must recycle both traditional recyclables like metal, cardboard, and paper, along with organics, like produce. Recycling has many benefits such as extending the life of our landfills, reducing air and water pollution, limiting greenhouse gas emissions, and saving energy. For businesses and multi-family homes there may also be opportunities to save money through lower cost recycling options. La Verne strongly encourages our businesses to recycle through reputable waste haulers like the City's waste hauler, Waste Management. If recycling is done by waste haulers other than Waste Management, please report the weights and types of materials so that businesses can get proper credit for recycling. Report the weight and type of material from commercial and multi-family recycling to [lobrien@cityoflaverne.org](mailto:lobrien@cityoflaverne.org)

Recycling organics is the single biggest improvement most Californians, including our businesses, can make. Having separate recycling containers for food waste can go a long way towards reducing the amount of solid waste that ends up at our landfills. Even food waste that might normally decompose will take significantly longer to do so at a landfill. Diverting organic materials away from our waste stream and instead recycling them into compost significantly improves sustainability in La Verne.



*Join Us:*



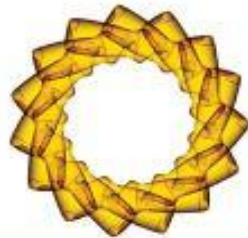
Informational Workshop  
On Recycling Laws  
Affecting Businesses &  
Multi-Family Complexes

Wednesday, October 25, 2017

La Verne City Hall  
Council Chambers  
3660 "D" Street, La Verne  
8:00am-9:00am

Workshop will cover:

- \* California mandatory recycling laws affecting businesses & multi-family complexes
  - \* Ways to be in compliance with the law
  - \* Acceptable recyclables
- \* Personalized, cost efficient waste disposal plans to fit your business or multi-family complex



RSVP: Teri Muse (626) 646-4712  
or [tmuse@wm.com](mailto:tmuse@wm.com)

## DEVELOPMENT UPDATE

**The Foothill Gold Line is the First Measure M Rail Project to Move Forward *Community Groundbreaking is scheduled for October 21***

In June, the Los Angeles County Metro Board of Directors approved the Funding Agreement (FA) and Master Cooperative Agreement (MCA) for the Foothill Gold Line light rail project from Glendora to Montclair – making the project the first Measure M rail project to move forward.

The 12.3-mile extension of the Metro Gold Line system, will include six new stations, including one in the City of La Verne (see artist rendering below). The FA and MCA lay the framework for \$1.4 billion to be available to complete the Los Angeles County portion of the project (from Glendora to Claremont), and the roles and responsibilities of the Foothill Gold Line Construction Authority (Construction Authority) and Metro as partners to complete the line in the coming years. The Construction Authority continues to work with San Bernardino County to fully fund the portion of the project from Claremont to Montclair.

With this major milestone achieved, the Glendora to Montclair project will break ground in October 2017 and is anticipated to reach substantial completion in 2026. After groundbreaking, the first two years of the project will be spent relocating utilities, conducting pre-construction activities, finalizing engineering and hiring a design-build contractor. A contractor is anticipated to be hired in late-2018 and major construction is not anticipated to start until late-2019.

## COMMUNITY DEVELOPMENT

### **CHANGES COMING TO OLD TOWN LA VERNE**

The City will enter a contract with Segura Associates to provide landscape and hardscape design services in order to accommodate a new stage at Mainiero Square at the southwest corner of Third and D Streets. It is expected that other improvements will be studied and proposed through this process. Approval for the new design is expected after the first of the year. The stage will allow for live entertainment during the numerous community events held in Old Town La Verne throughout the year.



### **General Plan Update – New Website!**

The City is moving forward quickly with the update to the City's General Plan! A new, dedicated website has been created that will keep the community informed

over the next few years as the General Plan is updated. You can go to: [www.LaVerne.generalplan.org](http://www.LaVerne.generalplan.org) and sign up for updates, see upcoming meetings, and review the relevant documents. Everyone is invited to the first Visioning meeting, scheduled for Tuesday, September 26, 2017 from 5:30 to 7:30 p.m. at City Hall in the City Council Chambers at 3660 D Street. If you have questions regarding this process, you may contact Senior Planner Candice Bowcock at 909-596-8706.

**UNIVERSITY OF LA VERNE'S NEWEST DORMITORY BUILDING GOES VERTICAL** The University of La Verne has begun vertical construction on their new 5-story residence and dining hall building located north of the parking structure, west of D Street. This new building will house nearly 400 students and include a 15,000 square foot dining hall. It is expected that the project will be completed prior to the start of the 2018-19 school year.



**MICKY'S JEWELRY STUDIO IS NOW OPEN IN OLD TOWN**

Micky and Russell Rehm, the owners of Micky's Jewelry Studio, are now operating in their newly renovated location on D Street in Old Town La Verne. The building is specifically located at 2343 D Street and was most recently the home of Generations Antiques. The new building design stands out as you walk or drive through Old Town. The façade now includes grey brick, which replaced the previously outdated stone, as well as painted white plaster over the remaining concrete storefront. The building also has new frameless windows which nicely display the new and improved interior retail space. Micky is excited to be back in Old Town so it would be great if you could stop by and say hi!



**ONE LESS VACANT LOT IN LA VERNE**

The owners of the parcel located at the southwest corner of Arrow Highway and San Dimas Canyon are now breaking ground. The parcel will soon be the home of a 9,000 square foot industrial building which will be used for the owner's warehouse business. The location is at a large intersection in the city which serves as an entrance to the La Verne Arrow Corridor. Considering this, there was a lot of focus on the architectural features of the building. The façade of the building will include brick veneer and ornamental lighting, as well as several awnings. In addition, there will be a river rock monument sign and significant landscaping on the corner of the property which will serve as a City entry statement. If you would like to take a look at the plans, stop by the Community Development Department and talk to Collin Wahab.

## **2017 LA VERNE COMMUNITY DESIGN AWARDS: ULV PARKING STRUCTURE (Cover Photo)**

Located at 2021 D Street, the new parking structure at the University of La Verne held its grand opening in September 2016. The 5-level parking structure added nearly 700 parking spaces to the campus, and has helped to alleviate parking congestion in Old Town La Verne. In addition to providing parking, the new structure also serves as the home of the new Campus Safety offices, as well as Transportation & Parking Services offices. The parking structure also includes designated carpool spaces, electric car charging stations, bike lockers, LED lighting and solar panels, which provide power to the parking structure and Leo Park. The **University of La Verne** is a recipient of the **2017 La Verne Community Design Award** in the **Institutional** category. The parking structure is a tremendous accomplishment for the University and the City. Congrats!



## **2017 LA VERNE COMMUNITY DESIGN AWARDS: A PLACE IN TIME CHILDREN'S BOUTIQUE & WILD EARTH SPA**

The heritage building at 2334 & 2336 D Street is located in the heart of Old Town and is home to A Place In Time Children's Boutique and Wild Earth Spa, respectively. Luis & Maria Faura, owners of the building, began their efforts to restore and rehabilitate the building in 2015. Through incorporating features such as red brick, "gooseneck" lamps, decorative

molding and a black & white awning, the Faura's achieved a balance that maintains the historic nature of the building while also adding modern touches. The Faura's exceptional work on 2334 & 2336 D Street has served as an example and inspiration for others in the community seeking to preserve and rehabilitate La Verne's historic resources. **Luis & Maria Faura** are recipients of the **2017 La Verne Community Design Award** in the **Historic Preservation & Rehabilitation** category for their work restoring **2334 & 2336 D Street**. Outstanding work!

## **CITY OF LA VERNE**

**Address:** City Hall, 3660 D Street, La Verne, CA 91750  
**Phone:** (909) 596-8726  
**Website:** [CityOfLaVerne.org](http://CityOfLaVerne.org)  
**Facebook:** [Facebook.com/LaVerneCity](https://www.facebook.com/LaVerneCity)