



CITY MANAGER'S MONTHLY NEWSLETTER

November 2018



CITY MANAGER'S MESSAGE

Happy Harvest to our Residents and Business Owners!

This issue is full of information that we hope will help residents and families kick off the holiday season in the most festive way possible.

Old Town will be hosting their traditional Cruisin' La Verne car show and holiday stroll. Also many local businesses will be participating in Small Business Saturday which is a great reason to start or wrap up your holiday shopping while supporting your hometown businesses. Don't forget there are not one but two tree lighting ceremonies that will happen: one will be in conjunction with the holiday stroll in Mainiero Square and the other will be just prior to the City Council meeting on Monday December 3rd in front of City Hall.

If you are looking for something a little unique the Historical Society has put together a mural bike tour that will be held on November 17th. Details on this event can be found later in the newsletter.

As a reminder, City Hall will be closed on November 12th in honor of Veterans Day. For more information about these events and other information about the city, keep reading!

Bob Russi, City Manager

To receive this newsletter automatically every month, please sign up for e-subscribe by clicking [here](#)

CALENDAR

November 5th - 6:30 p.m.
City Council Meeting
City Hall Council Chambers

November 12th
Veterans Day Observed
City Hall, City Yard & Community Center Closed

November 12th - 11:00 a.m.
Veterans Day Memorial Service
Veterans Hall

November 16th - 6:30 p.m.
City Council Meeting
City Hall Council Chambers

November 22nd
Thanksgiving Holiday
City Hall, City Yard and Community Center closed.

November 24th - 10:00-4:00 p.m.
Cruisin' La Verne Car Show
Old Town La Verne

HIGHLIGHTS OF CITY COUNCIL

The October 1st meeting was canceled for lack of a quorum. At the October 15th meeting, the City Council:

- Recognized the La Verne Little League 11U All-Star team and coaches, champions of the District 20 and Section 3 Tournaments, who tied for 5th place at the State tournament.
- Celebrated the badge pinning for Police Officer Janessa Gonzalez.
- Celebrated the retirement of Habitat for Humanity Executive Director Jody Gmeiner.
- Approved the demolition of the existing building at 1401 Foothill, with the site to be redeveloped into a multi-tenant building with drive-through.

ADMINISTRATION

City Council to Consider New Water and Sewer Rates

At its December 3rd, 2018 meeting, the City Council will conduct a public hearing to consider the adoption of new water and sewer rates. The water division is proposing a \$0.37 increase to the water “unit” charge, which currently ranges from \$3.55 to \$4.40 per unit depending upon your service zone (a unit is 1,000 gallons of water). A typical residential customer with average water consumption of 36 units will see an increase of \$6.66 each month. A majority of the increase is to fully reimburse the City’s general fund for support services such as administration, accounting, payroll, and office space. The elevated reimbursement is supported by the 2017 Cost Allocation Study, which was requested following questions raised during last year’s rate hearing. The study, prepared by an independent consultant, found the City’s existing allocation methodology to be valid, but also noted that existing charges were not fully reimbursing the City’s general fund. This increase provides full reimbursement for overhead support services and various operational needs. Similarly, the sewer division is requesting an increase of \$4.43 per bimonthly bill to meet its expenses, primarily due to regulatory compliance efforts. If both rates are approved, the combined effect for the average residential customer will be a 9.0% increase, or about \$8.88 each month and still maintain rates below the median for the 14 surrounding cities.

COMMUNITY SERVICES

Teen Summit

The 8th Annual Teen Summit was held on Wednesday, October 17th at the University of La Verne. 70 seventh graders from Ramona Middle School were introduced to three educational sessions: Social Media, Seven Steps to End Negative Self Talk and Set YOU on a Path of Positive Success, and Looking to the Future: Living in a Neurodiverse World. The students were also treated to breakfast, lunch, and raffle prizes. The purpose of the summit is to educate students on various pertinent teen issues. The program is sponsored by the City’s Youth and Family Action Committee and various sponsors.

Veterans Day Celebration

VFW Post 12034 and the City of La Verne will host a Veterans Day Celebration on Monday, November 12th. The event will take place at Veterans Hall in La Verne, 1550 Bonita Avenue (corner of Wheeler Ave. and Bonita Ave.) The event will start at 11:00 a.m. with refreshments provided by the Post after the event. If you have any question, contact the Community Services office at (909) 596-8700.



Cruisin' La Verne Holiday Car Show

Old Town La Verne's annual holiday car show, Cruisin' La Verne, is Saturday, November 24th from 10:00 a.m. to 4:00 p.m. Come join us in this fun tradition which benefits the ABC7 Spark of Love Toy Drive. You can bring a toy and meet with Santa.



Interested in showing off your car? The pre-registration fee of \$40 ends on November 10th, and will go up to \$50 until the day of the event. All vehicles and motorcycles are welcome! Visit the website for more details and information at www.CruisinLaVerne.com or call (714) 671-5833.

Old Town Holiday Stroll

Join the Old Town La Verne businesses and restaurants on Saturday, December 1st from 4:00-8:00 p.m. for an evening of merriment featuring the annual telling of a holiday classic story, the lighting of the Christmas tree, caroling, live music, and a free photo opportunity with Santa himself (4:00-6:00 p.m.). The businesses will be open for extended hours, offering free refreshments, great deals, and more.

For more information about the event, please call City Hall at (909) 596-8700.

Tree Lighting Ceremony

On Monday, December 3rd at 6:30 p.m. the City will host its annual Tree Lighting Ceremony. The ceremony will be held before the City Council meeting in front of City Hall located at 3660 "D" Street, La Verne. There will be entertainment and a special visit by Santa Claus!



NEW BUSINESS OPENINGS

Time for Brunch

Broken Yolk Café is now open! The restaurant is located at 2488 Foothill Blvd. in the Target shopping center. Go get your brunch on with delicious breakfast and lunch food options.



More Pho, Please

PHỞ HÀ NỘI

The new Pho Ha Noi restaurant recently opened their doors for business. The new restaurant is Vietnamese and includes varieties of soups in the traditional Vietnamese-style. The business is located within the shopping center located directly to the north of Target. So, if you are looking for comfort food or something unique, stop by and check out this spot!

Get Ready to “Play Ball”

Want to learn how to strike a soccer ball into the back of the net? Or perhaps hit a baseball out of the park? There’s a new sports training facility in town that is ready to meet your needs. Approved 4 Kicks Soccer Academy and Kempton Sports, Inc. were recently approved to open for business at 1338 Palomares Avenue. The new indoor sports training facility will offer conditioning and soccer, baseball, and softball training.

The 12,000 square foot facility will have multiple open turf areas and hitting tunnels where athletes can hone their soccer, baseball, and softball skills. Step up your game and visit Approved 4 Kicks and Kempton Sports when they open their doors later this year.

COMMUNITY DEVELOPMENT



Small Business Saturday

Small Business Saturday is an American shopping event held on the Saturday after Thanksgiving, during one of the busiest shopping periods of the year. The aim of Small Business Saturday is to boost support of small businesses across the country and to act as a shopping alternative to Black Friday and Cyber Monday.

This year your La Verne Chamber of Commerce is rallying the neighborhood to Shop Small by inviting the community to join on Saturday November 24th. La Verne residents will have a chance to test their knowledge of their neighborhood, enjoy shopping at fun and unique stores and restaurants and have a chance to win some great prizes!

The rules are simple-for every \$25 spent at a participating retailer, you will receive a FREE raffle ticket. Why go out of the community for your basic needs when you can shop right here in La Verne? Join the movement and support as many businesses in the community as possible and remember that when you shop small, it can lead to big things!

FIRE DEPARTMENT

Thanksgiving Holiday Fire Safety

Thanksgiving Day is quickly approaching, and while giving thanks, spending time with family, and enjoying delicious meals, there are some very important fire safety tips to remember. According to the National Fire Protection Association (NFPA), three times the average number of home structure fires caused by cooking equipment occurs on Thanksgiving Day. The popularity of using turkey fryers has continued to increase, which has resulted in an average of 1,000 fires and over \$15 million in damages each year (NFPA). If you choose to use a turkey fryer, please follow the tips below from the UL brand turkey fryer manufacturers to ensure a safe and tasty holiday for your family.

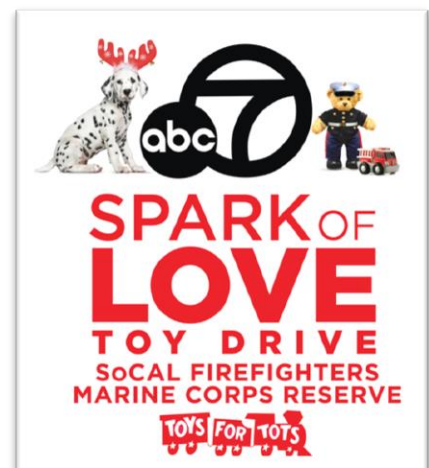
- When frying your turkey, be sure to cook/fry outdoors on a flat surface away from structures or trees; not in the garage, on the patio, or on a wood deck.
- Do not overfill cooker, oil splatter or overflow could ignite.
- In case of a flare up, do not use water to try to extinguish an oil fire. Have an approved grease fire extinguisher on hand.
- Only thawed turkey should be used in the fryer; do not try to cook frozen turkey—ice and hot oil do not mix!
- When lowering the turkey into the hot fryer, shut off the flame first in case there is any overflow.
- Never leave a frying turkey or a fryer unattended, and instruct children to keep their distance from it.

If you are sticking with the more traditional methods of cooking your Thanksgiving meal inside, make sure that all of your smoke detectors are working properly, just in case. Do not leave items cooking on the stove unattended, and once again, instruct children to stay out of the kitchen away from hot cooking appliances. In case of a cooking fire, call 9-1-1 immediately. La Verne Fire Department wishes everyone a safe Thanksgiving holiday!

Spark of Love Toy Drive

The La Verne Fire Department is again participating in ABC7 News' Spark of Love Toy Drive this year. The drive will begin on November 14th, and we will continue accepting toys through Christmas Day. New, unwrapped toys, board games, or sports equipment for any ages, toddler to teenager, can be dropped off for donation at any of the three LVFD stations or at City Hall. Toys can also be dropped off in the designated boxes at the Cruisin' La Verne Holiday Car Show in Old Town La Verne from 9:00 a.m. to 3:00 p.m. on Saturday, November 24th.

The donated toys are distributed to the children of La Verne families who might otherwise go without any gifts this holiday season, as well as La Verne non-profit youth organizations such as David & Margaret Youth and Family Services, the LeRoy Haynes Center, Sowing Seeds for Life, and local church preschools. Last year, the La Verne Fire Department's Spark of Love Toy Drive collected roughly 1,500 toys to help provide holiday cheer to the children of 50 La Verne families in need, as well as the local youth non-profits mentioned above. If you know of a La Verne family in need of assistance with holiday toys for children, they may call the La Verne Fire Department at 909-596-5991 or stop by at 2061 Third Street to apply for toy donations.



Race for the Cure

Capt. Sam Dominick and Capt. Todd Haroutunian participated in the Susan G. Komen Inland Empire Chapter's Race for the Cure on Sunday, October 14th in Murrieta. Both captains wore their full turnouts with pink SCBA bottles for the 5K, and were accompanied by Capt. Haroutunian's wife Julie and his mother-in-law, as well as their sons.

We still have a limited supply of pink patches and T-shirts available for purchase by the public. Funds raised by the sale of pink patches will benefit The City of Hope, and funds raised by the sale of T-shirts will benefit the Susan G. Komen Foundation.



PUBLIC SAFETY

No-Shave November

We are excited to announce that the Police Department has once again approved employee participation in the "No-Shave November" campaign. The campaign is designed to create public awareness about men's health issues, specifically prostate cancer. Those who elect to grow facial hair will donate to the Prostate Cancer Foundation. Female personnel also have the option to donate to the Foundation and wear a "No-Shave November" button on their uniform to show their support. All funds received will be donated to the Prostate Cancer Foundation. Visit the Department's Facebook page for more information on this worthwhile cause.



Web-Based Crime Reporting Service

The La Verne Police Department is proud to announce a new online police reporting option for the public. This web-based reporting system will allow the public to file certain incident types (theft, vehicle burglary, lost property, identity theft, fraud, etc.) over the internet at their convenience without waiting for an officer to respond. Once an online report is filed, a temporary copy of the report can be printed. The report will be reviewed by police personnel, and once approved the filing person will receive an email with a copy of the report attached without cost.

This web-based reporting option will allow officers more time to address community needs while keeping pace with the public expectation to complete services via the internet. This service can be accessed via computer or smartphone, with an email address required for the service. A computer will be available in the lobby of the Police Department to assist with online reporting.

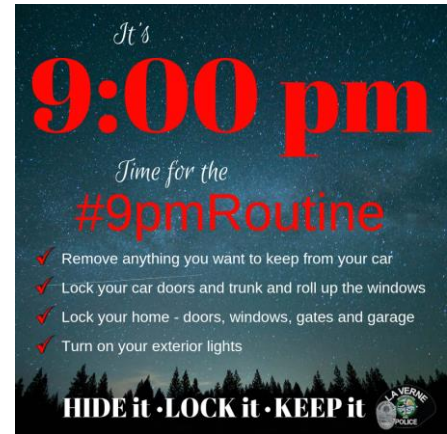
The web-based crime reporting service is available at www.lvpd.org

Hide it-Lock it-Keep it

In an effort to decrease the incidents of theft of valuables from a variety of locations such as homes, cars and garages, La Verne PD will start a program called "9 PM Routine".

At 9 p.m. residents will get an alert over social media reminding them to do certain things that will decrease the chances of becoming a victim of theft. Some of these things are to lock their vehicles, garages and homes and to remove all valuables from plain sight inside vehicles.

We hope this will decrease some of the opportunity crimes that happen when people forget to lock their vehicles and garages. For additional information please contact LVPD at 909-596-1913.



PUBLIC WORKS

Free Oil Filters

The City will hold a used motor oil filter exchange event on November 17th from 9:00 a.m. to 1:00 p.m. at AutoZone, 1410 Foothill Blvd. In exchange for their used motor oil filters, residents will receive new motor oil filters free of charge. (While supplies last, La Verne residents may receive up to two new filters valued up to \$12 in exchange for two used filters.) After your next oil change, bring in your used oil and filter and receive vouchers for new oil filters to redeem at this one-day recycling event.

HISTORICAL SOCIETY EVENT



Murals of La Verne Tour

Join the La Verne Historical Society, the La Verne Bike Coalition, and Bike San Gabriel Valley for a bike tour of the "Murals of La Verne". The tour begins at 9:00 a.m. at the Transportation Pocket Park next to the Fourth Street Mill on the corner of Bonita Avenue and "D" Street. This is a "kid friendly" event; bring the family and your bikes for fresh air, exercise and fun.

LA VERNE BRANCH - LOS ANGELES COUNTY LIBRARY

Library Hours:

Monday, Tuesday: 10 a.m. – 6 p.m.

Wednesday, Thursday: 11 a.m. – 8 p.m.

Friday, Saturday: 9 a.m. – 5 p.m.

Sunday: Closed

The library will be closed on the following dates:

Veterans Day - Monday, November 12th

Thanksgiving Day - Thursday, November 22nd & Friday, November 23rd, the day after

For more information visit the library's website: <http://www.colapublib.org/libs/laverne/index.php>