



# CITY MANAGER'S MONTHLY NEWSLETTER

OCTOBER 2017

## 2017 HERITAGE HARVEST PUMPKIN PATCH

**Saturday, October 7 - Monday, October 30**

Our rural atmosphere makes the Heritage Foundation Pumpkin Patch a wonderful place to pick out your pumpkin. We have hay rides, animals, pumpkins of every size and great photo opportunities. This is our 28th year to offer your family a spot in the country along with a little history of La Verne to enjoy. Weekends from 10:00 AM to 7:00 PM and weekdays from 4:00 PM to 7:00 PM. School tours begin Tuesday, October 10 through Monday, October 30. If your school is interested, please call for reservations.



## CITY MANAGER'S MESSAGE

Happy Fall to our Residents and Business Owners!

October marks the beginning of Fall events and the beginning of many family and holiday related activities which are detailed in this newsletter. Additionally, in this issue we have included articles promoting businesses such as the Chamber of Commerce's Taste of La Verne Food and Wine event on **Tuesday, October 10th** at Brackett Airport. Also enclosed is the City's efforts to update our General Plan, the document that will guide the City for the next 20 years. Hope you will enjoy these and the many other activities in this issue.

All the best,

*Bob Russi, City Manager*

To receive this newsletter automatically every month, please sign up for e-subscribe by clicking here: <http://www.cityoflaverne.org/cmnews>

## CALENDAR

**October 2 – 6:30 PM**

City Council Meeting  
*City Hall Council Chambers*

**October 7 – 30**

Heritage Harvest  
*Heritage Park – 5001 Via De Mansion*  
10 am – 7 pm weekends  
4 pm – 7 pm weekdays

**October 11 – 6:30 PM**

Planning Commission  
*City Hall Council Chambers*

**October 16 – 6:30 PM**

City Council Meeting  
*Council Chambers*

**October 18 – 10:00 AM**

Senior Advisory Committee  
*Community Center*

**October 21 – 10 AM**

Halloween Parade  
*Heritage Plaza Foothill/Wheeler*

**October 21 – 2- 5 PM**

4<sup>th</sup> Annual Afternoon with Local Authors  
*Veterans Hall*

**October 24 – 6:30 PM**

Youth & Family Action Committee Meeting  
*City Hall*

**October 25 - 8:00 AM**

Informational Workshop on Recycling Laws Additional information inside this edition.  
*City Hall*

**October 27 – 6 – 9 PM**

Halloween Hop Dance for Special Needs Population  
*Community Center*

**October 28 – 10 – 3 PM**

15<sup>th</sup> Annual Pumpkin Patch Car Show  
*Heritage Park*

**October 31 – 2:00 5:00 PM**

Halloween Trick or Treat  
*Old Town La Verne*

**Every Saturday – 8:00 AM - 1:00 PM**

La Verne Fresh Farmer's Market  
*Old Town La Verne at "D" and 3rd*

# HIGHLIGHTS OF CITY COUNCIL MEETING

## At the September 5<sup>th</sup> and 18<sup>th</sup> meetings, the City Council:

- Celebrated the badge pinning of 2 new Police Officers, Dallas Solgat and Bradley Roy Bailey.
- Presented Community Emergency Response Team (CERT) Certificates to 11 graduates from the third CERT class. These trained volunteers play a significant role in our community's emergency response to disasters and provide support at city events.
- Recognized the La Verne Little League 10-Year Old All-Star Team for their advancement to the championship game in the District 20 Championship.
- Recognized the La Verne Little League 12-Year-Old All-Star Team, who won the District 20 Championship, the Section 3 Championship, and finished 3<sup>rd</sup> out of 400 teams in the California State Tournament.
- Recognized the University of La Verne Women's Softball team, winners of the SCIAC regular season and tournament championships, who will play in the NCAA Regional Tournament in Tyler, TX.
- Introduced the first reading of an Ordinance relating to accessory dwelling units, also known as second units, in-law units and granny flats.
- Heard an overview of the General Plan Update process. The first Visioning Workshop was held on September 26<sup>th</sup>, allowing interested residents to be part of defining the future of La Verne.



## La Verne is Updating the City's General Plan



The City of La Verne has started the process of updating the City's General Plan. A General Plan is the document that identifies the community's vision for the city over the next 20 years. La Verne's current General Plan was adopted in 1998. With the update, a massive community outreach program is being put in place to allow all residents and business owners to participate in the process. A dedicated website ([www.laverne.generalplan.org/](http://www.laverne.generalplan.org/)) will provide updated information as the multi-year process of updating the General Plan is underway. Please visit the website for information and future workshops. While you are there, fill out your contact information in the "Contact Us" section to stay updated! The City wants to hear from you, so if you missed the first visioning workshop we held on September 26<sup>th</sup>, the next one will be at the La Verne Community Center, 3680 D Street, on **October 19<sup>th</sup> from 5:30 PM – 7:30 PM.** Please join us if you can and we will continue to keep you updated as we move forward on this exciting project.

## Taste of La Verne Food and Wine Event

Please join us for the Taste of La Verne Food and Wine event on Tuesday, October 10<sup>th</sup> from 5:00 PM to 9:00 PM at Brackett Field Airport. In its 18<sup>th</sup> year, this is a don't-miss food and wine festival to please any palate with fine foods from some of the best local restaurants and wines from celebrated local wineries. Among this year's



participants are Chase's Restaurant, Claremont Craft Ales, and Nothing Bundt Cakes. For ticket information or more details contact the La Verne Chamber of Commerce at 909-593-5265 or <http://www.lavernechamber.org/>

## FALL EVENTS IN LA VERNE



### Heritage Harvest Pumpkin Patch

To kick off the fall festivities, the Heritage Harvest Pumpkin Patch opens at Heritage Park! From October 7-30, pick out your pumpkin, take a hayride, see the farm animals, and grab a great photo opportunity. For more information visit our website at [www.laverneheritage.org](http://www.laverneheritage.org).

## 15<sup>th</sup> Annual Pumpkin Patch Classic Car Show

The 15<sup>th</sup> Annual Pumpkin Patch Car Show will be taking place at Heritage Park on Saturday, October 28<sup>th</sup> from 10 AM to 3 PM. Not only can you visit the



## 15<sup>th</sup> ANNUAL PUMPKIN PATCH CLASSIC CAR SHOW

**Saturday, October 28th • 10:00 a.m. – 3:00 p.m.**

Come choose your pumpkin and check out the beautiful display of classic cars! Heritage Park gives the perfect backdrop to enjoy a part of the past with our 15<sup>th</sup> Annual Classic Car Show. Awards will be given for the top cars. Music, prizes, 50/50 drawing, food, hay rides and antique farm equipment are all a part of the fun. If interested in displaying your pre-1975 car or truck please call or visit our website.

pumpkin patch and all of its festivities, but you can also check out the beautiful display of classic cars, enjoy music, prizes, 50/50 drawing, and food. If interested in showing your pre-1975 car or truck, please call 909-293-9005 or visit our website at <http://www.laverneheritage.org/>



## Halloween Hop Dance

The Halloween Hop Dance for Individuals with Special Needs will be hosted by the City of La Verne on Friday, October 27<sup>th</sup> at the La Verne Community Center from 6 PM -9 PM. Tickets are \$5 presale or \$7 at the door and are available for purchase at the Community Services Department beginning October 1<sup>st</sup>. Volunteers provide refreshments and snacks while participants show off their ghoulish costumes and enjoy music from a live D.J.

## Halloween Coloring Contest

Children from 3-12 years old are invited to enter the annual Halloween Coloring Contest. Coloring page entry forms are available through the Bonita Unified public schools or at the Community Services office at City Hall. All entries must be returned to City Hall's Community Service office between September 25<sup>th</sup> and October 12<sup>th</sup>. Entries will be on display in the Old Town businesses from October 12<sup>th</sup>-31<sup>st</sup>. The Old Town Merchants' Association offers prizes to the winning entries, and prizes are awarded at Mainiero Square during Old Town Trick-or-Treating on the afternoon of Tuesday, October 31<sup>st</sup>.



## Halloween in Old Town La Verne

Every Halloween the merchants in Old Town La Verne host a trick-or-treat candy event for La Verne children. This year's event is on Halloween afternoon on Tuesday, October 31<sup>st</sup>, from 2 PM to 5 PM. Besides the candy treats, there is also a



children's cable TV variety show hosted by the University of La Verne at Mainiero Square at 3<sup>rd</sup> and D Streets. The event also includes presentation of coloring contest awards to children in all age groups. Coloring contest entry forms are available at the La Verne Community Services Department in La Verne City Hall (3660 D Street), or for information call 909-596-8700.

## 37<sup>th</sup> Annual Children's Halloween Parade – FREE!



This parade for kids 12 and under is co-

sponsored by the Heritage Plaza Merchants' Association and the Community Services Department, and held on Saturday, October 21<sup>st</sup> at Heritage Plaza (northeast corner of the Foothill/Wheeler intersection). The parade starts at One West Bank at 10:00 AM and follows around the entire shopping center providing a great opportunity for the children to show off their costumes and gather treats from the merchants. A random drawing will be held at 10:45 AM in front of CVS for prizes. You must register to be eligible to win. Entry blanks are available ONLY at the shopping center on the day of the parade. Winners must be present at the time of the drawing. For more information, call the La Verne Community Center at 909-596-8776.

## Old Town La Verne Announces Fall and Holiday Events

The Old Town La Verne Business Improvement District has announced their event calendar for this fall and the holiday season. The Business Improvement District is comprised of merchants and restaurants in Old Town La Verne, who work closely to promote the area, stage community events, and partner with the City of La Verne. Their efforts have been key to revitalizing Old Town La Verne into the vibrant area that it is today. Please support these events and our local businesses in Old Town. Following is a schedule of the coming events. All events are FREE and located at or adjacent to Mainiero Square at D Street and 3<sup>rd</sup> Street (the small plaza area with the fountain).

- Saturday, November 25<sup>th</sup> - 9 PM to 3 PM Cruisin' La Verne Classic Car Show and Spark of Love Toy Drive (call 909-596-8706 for information).
- Saturday, December 2<sup>nd</sup> – 4 PM to 8 PM Old Town Holiday Stroll – Come see how the businesses in

Old Town La Verne decorate for this holiday tradition! This FREE event has it all – Refreshments! Santa photos! Holiday music! The popular Christmas Tree lighting ceremony! Come participate with us in this fun event!

*For more information on any of these events, please call 909-596-8706.*

## **LOS ANGELES COUNTY LIBRARY - LA VERNE BRANCH**

3640 D Street

### **Library Hours:**

Monday, Tuesday: 10 AM – 6 PM

Wednesday, Thursday: 11 AM – 8 PM

Friday, Saturday: 9 AM – 5 PM

Sunday: Closed

### **October Events**

Parent Child Workshops - 6:00 PM, Thursday October 5

Alzheimer's Awareness: Know the 10 Signs – 2:00 PM, Saturday October 7

Parent Child Workshops – 6:00 PM, Thursday October 12

Makmo Monday: Fun with Ozobots – 3:30 PM, Monday October 16

Family Storytime – 6:30 PM Wednesday October 18

Toddler Storytime – 12:00 PM, Friday October 20

Halloween Party – 2:00 PM, Saturday October 21

For more information visit the library's website: <http://www.colapublib.org/libs/laverne/index.php>

## **PUBLIC SAFETY**

### **Halloween Safety Tips**

Make this a great Halloween by following these tips to be safe and seen!

#### Costumes

- Decorate costumes and bags with reflective tape or stickers.
- When choosing a costume, a proper fit will help prevent trips and falls.
- Masks can obstruct vision—if possible opt for makeup.
- Carry glow sticks or wear glow necklaces.

#### Trick-or-Treating

- Children under 12 should not be alone at night without adult supervision. If kids are mature enough to be out without supervision, they should stick to familiar areas that are well lit and trick-or-treat in groups.
- Cross streets at corners, using traffic signals and crosswalks. Don't dart out into the street between cars.
- Look left, right, and left again and keep looking as you cross the street.
- Do not use electronic devices when walking; be aware of your surroundings at all times.
- Watch for cars that are turning or backing up.

## Driving on Halloween

- Popular trick-or-treating hours are 5:30 PM to 9:30 PM During those hours slow down and be on high alert for kids, especially in residential neighborhoods.
  - Exercise caution and look for kids at intersections, on medians, and on curbs.
  - Enter and exit driveways and alleys slowly and carefully.
  - Drive slowly, anticipate heavy pedestrian traffic, and turn your headlights on earlier in the day to spot children from greater distances.
  - DO NOT use electronic devices while driving on Halloween; be aware of your surroundings at all times.
- For more information on staying safe this Halloween, go to [safekids.org](http://safekids.org).

## **La Verne Fire and Police Departments Promote Breast Cancer Awareness Month**



The La Verne Fire Department is excited to announce that we will be participating in the Pink Patch Project for our first year, and we are the first fire department in LA County to join! We will still also be fundraising for the Susan G. Komen Foundation and their 5K Race for the Cure as we have for the past three years. We have a limited supply of pink patches and T-shirts available for purchase by the public. Funds raised by the sale of pink patches will benefit The City of Hope, and funds raised by the sale of T-shirts will benefit the Susan G. Komen Foundation.

The Pink Patch Project is a collaborative effort between the Los Angeles County Police Chiefs' Association (LACPCA) and 175+ public safety agencies throughout the nation designed to increase public awareness about breast cancer and to raise funds for the fight against this disease. The program centers on vibrant pink versions of the agency's uniform patches. Public safety employees from the participating agencies will be wearing these pink patches on their uniforms during "Breast Cancer Awareness Month" this October. The pink patches are intended to stimulate conversations within the community and to raise public awareness about the importance of early detection and treatment in the fight against breast cancer.

To purchase items, stop by LVFD Station 1 (2061 Third Street, La Verne) or call or email Lauren Burtz at (909)596-5991 or [lburtz@lavernefire.org](mailto:lburtz@lavernefire.org). For more information about the Pink Patch Project, visit [www.pinkpatchproject.com](http://www.pinkpatchproject.com).

The La Verne Police Department is proudly participating in the Pink Patch Project for the second year. Throughout the month of October, department personnel will swap out their standard patches for a pink version to show support for those affected by breast cancer and to raise funds to help fight the disease. The project began in 2015 here in Southern California. LVPD joined in 2016, and along with 82 other agencies over 28,000 pink patches were distributed nationally, raising over \$325,000.00. Many agencies, including La Verne, chose City of Hope as the recipient of their fundraising efforts and on November 28, 2016, they were presented with a check for \$205,000.00.



Today there are over 180 agencies participating, with more joining every day. Our 2017 pink patch is a throwback to our 1951 patrol patch. A limited supply of our newly-designed pink patch, as well as T-shirts and hats, will be available for purchase Monday through Thursday 7:00 PM to 5:00 PM at the Public Safety Building, located at 2061 Third Street, La Verne. For more information or to find out how you can participate, please contact Community Services Officer Hollie Savage at 909-596-1913 or by email at [hsavage@lvpd.org](mailto:hsavage@lvpd.org).

## COMMUNITY SERVICES

### City of La Verne Youth Basketball Program

The City of La Verne's most popular youth sports program, Youth Basketball, is back this fall! Registration is currently going on with practices beginning this fall and games beginning January 6, 2018.

Mighty Mites Basketball is a program for girls and boys in kindergarten through second grade. The Mighty Mites season runs from January 6<sup>th</sup> through February 24<sup>th</sup>. The Youth Basketball program is for girls and boys in grades third through eighth. A draft is held on Saturday, December 2<sup>nd</sup> for boys and on Saturday, December 9<sup>th</sup> for girls. The season runs from January 6<sup>th</sup> through March 10<sup>th</sup>.

Volunteer coaches needed! The City is actively seeking volunteer coaches for the Mighty Mites and Youth Basketball programs. Coaches must be at least 18 years of age and be able to spend at least one evening per week and part of a Saturday working with the program. There will be a mandatory coaches' meeting after teams are formed and practice times and locations are set up by each individual coach. Coaching forms are available at the Community Services Office and all coaches will be fingerprinted prior to acceptance into the program. If you have any questions you can contact the Community Services Office at 909-596-8700.

### La Verne Recreation Classes

The La Verne Community Services Department is currently taking registration for classes and activities. You may register online, in our office, by mail, or you may use the drop box at the rear of City Hall. We are currently taking registration for our fall activities, such as Gymnastics, Youth Basketball, Dance, Tennis, and many more. For more information regarding classes and special events, please call the Community Services Office at 909-596-8700. To register online visit our website at [www.cityoflaverne.org](http://www.cityoflaverne.org) or you can come to the La Verne Community Services Office located at 3660 D Street, La Verne, Monday through Thursday, 8:00 PM to 6:00 PM.

## PUBLIC WORKS/CONSERVATION

### La Verne Advanced Smart Gardening Workshop

LA County is offering an Advanced Gardening workshop in La Verne. Advanced workshops teach organic gardening, landscaping with native drought-tolerant plants, and integrated pest management (environmentally-sound ways to control pests). The workshop is on November 18<sup>th</sup> from 12 PM–1:30 PM at the La Verne Public Library, 3640 D St. Go to the LA County Smart Gardening Website at <https://dpw.lacounty.gov/epd/sg/> for more classes, tips, and workshops that will help you conserve water, improve water quality, and help the environment outdoors. Those who attend workshops can get discounted composting and worm composting bins and information on other opportunities.



### Covina Household Hazardous Waste and Electronic Waste Event

Please collect your hazardous waste (pesticides, old batteries, used automotive fluids, used cleaning products, etc.) and electronic waste products (computers, old televisions, and broken cell phones) for a FREE collection event in Covina on November 4<sup>th</sup> from 9 PM–3 PM at Covina City Yard, 534 N. Barranca Avenue, Covina.

All LA County residents are welcome to participate. If you can't make it to this event, there is a roundup nearly every weekend in LA County. The entire schedule and more details are posted at [www.888cleanla.com](http://www.888cleanla.com).

### Commercial and Organics Recycling

Two state laws, AB 341 and AB 1826, mandate commercial/multi-family and organic recycling. This means that all businesses, apartments, and other residential areas with 5 or more units must recycle both traditional recyclables like metal, cardboard, and paper, along with organics, like produce. Recycling has many benefits such as extending the life of our landfills, reducing air and water pollution, limiting greenhouse gas emissions, and saving energy. For businesses and multi-family homes there may also be opportunities to save money through lower cost recycling options. La Verne strongly encourages our businesses to recycle through reputable waste haulers like the City's waste hauler, Waste Management. If recycling is done by waste haulers other than Waste Management, please report the weights and types of materials so that businesses can get proper credit for recycling. Report the weight and type of material from commercial and multi-family recycling to [lobrien@cityoflaverne.org](mailto:lobrien@cityoflaverne.org) Recycling organics is the single biggest improvement most Californians, including our businesses, can make. Having separate recycling containers for food waste can go a long way towards reducing the amount of solid waste that ends up at our landfills. Even food waste that might normally decompose will take significantly longer to do so at a landfill. Diverting organic materials away from our waste stream and instead recycling them into compost significantly improves sustainability in La Verne.

### Informational Workshop on Recycling Laws



*Join Us:*  
**Informational Workshop  
On Recycling Laws  
Affecting Businesses &  
Multi-Family Complexes**  
**Wednesday, October 25, 2017**

La Verne City Hall  
Council Chambers  
3660 "D" Street, La Verne  
8:00am-9:00am

Workshop will cover:

- \* California mandatory recycling laws affecting businesses & multi-family complexes
- \* Ways to be in compliance with the law
- \* Acceptable recyclables
- \* Personalized, cost efficient waste disposal plans to fit your business or multi-family complex



RSVP: Teri Muse (626) 646-4712  
or [tmuse@wm.com](mailto:tmuse@wm.com)

## DEVELOPMENT UPDATE

**The Foothill Gold Line is the First Measure M Rail Project to Move Forward *Community Groundbreaking is scheduled for December 2nd***

In June, the Los Angeles County Metro Board of Directors approved the Funding Agreement (FA) and Master Cooperative Agreement (MCA) for the Foothill Gold Line light rail project from Glendora to Montclair – making the project the first Measure M rail project to move forward.

The 12.3-mile extension of the Metro Gold Line system, will include six new stations, including one in the City of La Verne (see artist rendering below). The FA and MCA lay the framework for \$1.4 billion to be available to complete the Los Angeles County portion of the project (from Glendora to Claremont), and the roles and responsibilities of the Foothill Gold Line Construction Authority (Construction Authority) and Metro as partners to complete the line in the coming years. The Construction Authority continues to work with San Bernardino County to fully fund the portion of the project from Claremont to Montclair.

With this major milestone achieved, the Glendora to Montclair project will break ground in October 2017 and is anticipated to reach substantial completion in 2026. After groundbreaking, the first two years of the project will be spent relocating utilities, conducting pre-construction activities, finalizing engineering and hiring a design-build contractor. A contractor is anticipated to be hired in late-2018 and major construction is not anticipated to start until late-2019.

## COMMUNITY DEVELOPMENT

### **Urgent Care At La Verne Medical Group**

La Verne Medical Group has been offering primary care services at 1234 Foothill Boulevard since 1979. At the last Planning Commission Meeting, the business received approval of a Conditional Use Permit which allows them to provide urgent care services to their customers and residents of La Verne. The urgent care center will provide treatment for everyday illnesses and injuries as well as more advanced services such as x-rays, lab tests, minor surgeries, and employment screenings. The expanded services will occupy space within the existing building and will be run by Dr. Sadiq Mandilawi. Their hours of operation have been expanded to accommodate the extra service and will be open on the weekdays from 10 AM–10 PM and on weekends 10 AM–6 PM. If you have any questions feel free to stop by the Community Development Department!

### **Making Math Easy as “PI”**

There’s a new addition to La Verne! Mathnasium of La Verne opened its doors on September 14<sup>th</sup>. The math-only learning center hopes students can learn and have “sum fun” using their unique Mathnasium Method. Located in The Commons at 1568 Foothill Boulevard, the math center is available to help students ranging from kindergarten to 12<sup>th</sup> grade. Count on Mathnasium to meet your students’ math needs.



## 2017 La Verne Community Design Awards: 1889 & 1899 Wheeler Avenue



The two industrial buildings at 1889 & 1899 Wheeler Avenue were completed in 2015 by Argent, LLC. Designed by Michael Chait, of Chait Company Architects, both buildings combined provide approximately 61,000 square feet of warehouse space and approximately 12,000 square feet of office space.

These buildings are the last industrial buildings to be built in La Verne's Business Park and Industrial zones. For their work at 1889 & 1899 Wheeler Avenue, **Argent, LLC** is a recipient of the **2017 La Verne Community Design Award** in the **Industrial** category. Great job!

## 2017 La Verne Community Design Awards: Oak Tree Murals

Local artists Joy McAllister and Chris Toovey worked collaboratively on the public art pieces featured on the rear side of the two industrial buildings at 1300 & 1306 Palomares Avenue. Titled *Oak Tree Murals*, the four works depict different species of Oak trees at different times of day. Artists **Joy McAllister** and **Chris Toovey** are recipients of the **2017 La Verne Community Design Award** in the **Public Art** category for ***Oak Tree Murals***. Beautiful work!

