



CITY MANAGER'S MONTHLY NEWSLETTER

October 2021



CITY MANAGER'S MESSAGE

October marks the beginning of many fall traditions for La Verne. The Harvest Festival at Heritage Park, Trick-or-Treating in Old Town La Verne, a Halloween coloring contest, and this year we're offering the first ever Trunk-or-Treat in the City Hall/Community Center parking lot, to add some frightful fun for the area goblins and ghoulies. If you haven't had a chance to experience any of these, you may want to come see what you've been missing.

For more information about these events and other information about the City, keep reading!

Bob Russi, City Manager

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CALENDAR

October 4 – 6:30 PM
City Council Meeting in-person and via Live Stream
City Website at cityoflaverne.org

October 9 – 5:00-8:00 PM
FREE Truck or Treat
Community Center/City Hall Parking Lot

October 18 – 6:30 PM
City Council Meeting in-person and via Live Stream
City Website at cityoflaverne.org

October 26 – 9:30-11:30 AM
FREE Health & Resource Fair
Community Center

HIGHLIGHTS OF CITY COUNCIL

At the September meetings, the City Council:

- Celebrated the badge pinning for Fire Chief Chris Nigg
- Approved the over-hire of one Police Officer
- Implemented employment terms and conditions for La Verne Firefighters Association members
- Approved formation of a Christmas Morning Coordination Committee
- Recognized the La Verne Little League Softball 12U All-Star Team
- Approved the Finance Director's request to exchange vacant positions and recruit an Accountant
- Approved moving forward an application to annex an unincorporated area of Baseline into the City for development
- Approved funding agreement for design of the Arrow Highway pedestrian bridge
- Adjourned in memory of Salvatore (Chick) J. Campo, La Verne resident and former RSVP

ADMINISTRATION

Bridging the Gap with a new Pedestrian Bridge

La Verne is looking to safely 'bridge the gap' between its community and the Fairplex with a new pedestrian bridge across one of the busiest arterial streets. Since the study session with Council in August, work continues with stakeholders to finalize the design of the bridge that will cross Arrow Highway from La Verne's future L Line station. Learn more: [pedestrianbridge](#)





New Christmas Committee Anticipates Arrival of Santa Claus

Did you know that the City began its Christmas morning traditions 95 years ago? The City Council created a #Christmas Committee and appointed Mayor Pro Tem Davis and Council Member Carder along with various City staff to help streamline the extensive planning of this tradition. The Christmas Committee held its first meeting at the end of last month in anticipation of Santa Claus' arrival in just three short months! Read more: [santa](#)

Districing Process

To help share information about districing, collect public feedback and eventually gather draft maps, a dedicated districing webpage has been launched: mapLaVerne.com. The webpage includes background information on the districing process, a tentative schedule of participation opportunities, frequently asked questions, and eventually resources for drafting maps and sharing feedback on previously-drawn maps. Mapping tools are anticipated to be available in the coming week, and the City will update the webpage and notify residents via social media accordingly.

The last two districing public hearings will take place after Monday, October 18, 2021, the deadline for residents to submit their own district maps for consideration. The La Verne City Council will adopt a final map before the State's deadline of Wednesday, December 15, 2021.

As the districing process moves forward, the City webpage will continue to be updated to include additional details on future public hearings, mapping opportunities, new FAQs, and more. Questions, comments and map suggestions can also be submitted on mapLaVerne.com through the website's [contact page](#).

COMMUNITY SERVICES



Halloween Coloring Contest

Our annual Halloween Coloring Contest is currently taking participants. The contest is limited to children 3 to 12 years of age. Entries must be submitted to the Community Services Department, 3660 "D" Street, by **Thursday, October 7th by 5:00 PM**. Coloring sheets are available at City Hall and online at [contest](#). Please note, entries submitted for judging will not be returned. Entries will be displayed downtown between October 11th and 31st. Participants can drop off their entry in the Community Services drop-box or during business hours (Monday-Thursday 8:00 AM-6:00 PM). Winners will be notified via email or phone call and can pick up their prize at City Hall on Thursday, October 28th!

Trunk or Treat

On Saturday, October 9th, the Community Services Department will host the City's first-ever Trunk-or-Treat. It will take place at the Community Center/City Hall parking lot from 5:00-8:00 PM. This event is FREE and will include a live DJ, food trucks, activities, and more! Costumes are highly encouraged. We invite all City employees interested in participating to sign up and decorate a vehicle. It is free to sign up; reach out to Amanda Triay if interested at 909-596-8776 (ext.1211).





Halloween Hop Dance

With Halloween quickly approaching, join us for a night of music and dancing under the stars at the Halloween Hop dance for those with special needs. The dance will take place on Friday, October 29th, from 5:00 PM to 8:00 PM at the La Verne Community Center Parking Lot, 3680 "D" Street. Participants or parents/guardians can purchase dance tickets at the Community Services Office in City Hall, 3660 "D" Street. Pre-sale tickets are \$6 or \$7 at the door. Costumes are optional but encouraged

Heritage Pumpkin Patch



The Heritage Foundation Pumpkin Patch is a wonderful place to pick out a pumpkin, enjoy tractor pulled rides, and take advantage of some great photo opportunities. Starting Friday, October 8th the pumpkin patch will be open Fridays from 4:00 - 8:00 PM and Saturdays from 10:00 AM to 8:00 PM. Read more: heritagepark

Trick-or-Treating in Old Town La Verne

Every year local merchants in Old Town host a safe, family-oriented, trick-or-treat candy walk for children on the afternoon of Halloween; this year's event will be on Saturday, October 30th from 2:00-5:00 PM.



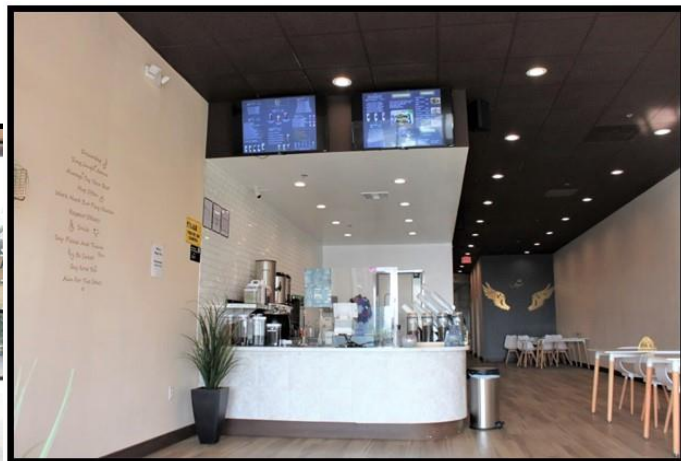
Health and Resource Fair

Come and visit our first-ever Health and Resource Fair at the Community Center on Tuesday, October 26th, from the hours of 9:30-11:30 AM. This fair is a FREE event open to the public and will include various health screenings such as hearing, glucose, blood pressure, etc. There will be refreshments and a free raffle. We hope to see you all there!

COMMUNITY DEVELOPMENT

Community Design Award: Magic Tea for Interior Design

Magic Tea is a local La Verne business founded by Alex Xiao and Fenny Cheung that specializes in bubble tea drinks and various snacks. Their love for bubble tea inspired them to start their own business here in La Verne. The owners appreciated how the City made them feel relaxed and comfortable and felt that La Verne was the perfect location to open Magic Tea. Great job!



Have it Your Way at I.V. Juice Bar

There are over 50,000 different combinations available to “build your perfect (Acai) bowl” at the recently opened I.V. Juice Bar at 2320 Foothill Blvd Suite A! They also serve juices, smoothies, and shots. Currently they are open from 9:00 AM-5:00 PM, and hope to extend their hours in October after getting fully staffed. Go give them a try and support local business!

PUBLIC SAFETY

Welcome Chief Nigg

La Verne Fire Department is excited to start a new chapter with a permanent Fire Chief. Fire Chief Nigg wants the community to know, “I am excited and humbled by the opportunity to lead the La Verne Fire Department. From the front offices to the floor, our staff are well-respected and as highly skilled as they come. I am fortunate to be a part of the collaborative revitalization before us and enthusiastically looking forward to building upon the great foundation we're so proudly known for.”



Fire Chief Chris Nigg has over 20 years of Fire Service and EMS experience. He started his fire career as Firefighter for the San Bernardino City Fire Department in 2004. He lateraled to the Fullerton Fire Department as a Captain in 2015 and was promoted to Battalion Chief in 2017. In 2018, Chief Nigg was promoted to Division Chief of Logistics and Support Services before transitioning to Administration and Fire Marshal in 2020. Prior to promoting to the Chief ranks, his

specialties were fire department truck company operations, training, urban search & rescue specialties, aircraft rescue and firefighting, community risk reduction efforts, CERT and Engine Company level fire prevention details.

Chief Nigg has a Bachelor of Arts Degree from Arizona State University and a Master’s of Science Degree in Emergency Services Administration from California State University, Long Beach, with an emphasis in municipal emergency service delivery and emergency management. Chief Nigg and his wife Cassie enjoy traveling or just spending some downtime at home with their “fur babies,” two French bulldogs named EMS and Benzo.

LVFD Supports Fight Against Wildfires

As wildfire season rages throughout the state of California, La Verne Fire continues to show our support by sending resources to those communities severely impacted by the various fires.

“The 2021 wildfire season has proven to be challenging once again...As always, we continue to strategize and utilize our resources to collectively battle wildfires across the State because every wildfire becomes a shared fight to protect residents and communities.”—Chief Daryl L. Osby, Los Angeles County Fire



LVFD crews and individuals are on the front lines of the Dixie Fire (the largest fire in California history, destroying 870,000 acres) in Lassen National Forest, Monument Fire in the Shasta-Trinity National Forest, and the Caldor Fire. We continue our commitment to supporting communities in need, while serving the residents of our city.

Police Explorer Program



Motivated young adults between the ages of 14 ½ and 21 are encouraged to apply to the La Verne Police Department's Explorer Program where they can work alongside law enforcement professionals and help serve the La Verne community. Interested applicants can contact Corporal Barrios at JBarrios@lvpd.org or apply in person at the La Verne Police Department.

PUBLIC WORKS

Local Street Improvements

With students back in school and many people returning to their daily work commute, the Public Works Department is hard at work to keep those roads smooth. In addition to completing ongoing projects, the Public Works Department has spent the summer planning, designing and beginning construction on various street improvement and repair projects and is excited to share several activity updates. Keep an eye out for pavement rehabilitation and street improvements near:

- Ramona Middle School,
- The Country Club and Monterey Street, and
- 5th, 6th, 7th and C Streets

Learn more: [streets](#)

Household Hazardous Waste Event

Please collect your hazardous waste (pesticides, old batteries, used automotive fluids, used cleaning products, etc.) and electronic waste products (computers, old televisions, and broken cell phones) for a **FREE** collection event on October 30th from 9:00 AM-3:00 PM at the Monrovia City Yard, located at 600 S. Mountain Avenue, Monrovia. All LA County residents are welcome to participate. If you can't make it to this event, there is a roundup nearly every weekend in LA County. The entire schedule and more details are posted at www.888cleanla.com.



HISTORICAL SOCIETY

Watch "The Story of La Verne"

The Historical Society presents "The Story of La Verne" free video, Monday, October 11th from 6:30 -8:00 PM at Veteran's Hall, 1550 Bonita Avenue, La Verne. This event is free and open to the public. Attendees must wear a mask throughout the presentation. Additional information: [historicalsocietyevents](#)

LIBRARY

Overdue Fines Eliminated

The La Verne LA County Library has eliminated fines for overdue books and materials. All past, present, and future overdue fines for materials will no longer be charged. The Library Department will remove old fines from customer accounts as quickly as possible. Existing fines will be waived by staff for customers who are checking-out material. Additional information: [finefree](#)

Hours of Service

Library has reopened for select in-person services including book checkout, public computer usage for up to 1 hour and free Wi-Fi. The Library is open on:

- Tuesdays from 1:00 PM to 8:00 PM
- Wednesdays through Saturdays from 11:00 AM to 6:00 PM
- Closed Sunday and Monday

For more information, please visit LACountyLibrary.org/La-Verne-Library

