



# CITY MANAGER'S MONTHLY NEWSLETTER

JUNE 2017



**Veteran's Memorial located at Veteran's Hall 1550 Bonita**

## CITY MANAGER'S MESSAGE

Welcome to the City of La Verne's first City Manager Monthly Newsletter. We look forward to keeping the community up to date on news, events, meetings and projects. To subscribe to be e-notified of the newsletter every month, please log on to [www.cityoflaverne.org](http://www.cityoflaverne.org) in the coming weeks. We hope you find this informative and helpful.

## WHAT'S NEW IN LA VERNE?

Summer is coming, and that means two things. First, Concerts in the Park begin on **Sunday, June 18<sup>th</sup>**, and continue every-other Sunday thereafter, with the last concert on August 13. It's a great evening with music, friends and even dancing (on the grass) if you like. The second event is La Verne's 4<sup>th</sup> of July. It starts with the Boy Scout pancake breakfast, followed by the Harley Davidson motorcycle flag raising, the 2 ½ mile Parade, Country Fair, Methodist Church deep-pit barbeque finishing with the fireworks show at Bonita High School Stadium. Come and join us! Keep reading for more information.

## EVENT CALENDAR

**June 1 – 9:00 AM**

**June 2 – 3:00 PM**

Free Sidewalk CPR Training  
South East Corner of Bonita and D St

**June 5 – 6:30 PM**

City Council Meeting  
*Council Chambers*

**June 14 – 6:30 PM**

Planning Commission Meeting  
*City Hall*

**June 18 – 6:30PM**

Concert in the Park  
J.T.D Motown Band  
Heritage Park

**June 19 – 6:30 PM**

City Council Meeting  
*Council Chambers*

**June 21**

*Summer Classes Start and Pool Opens*

**June 21 – 10:00 AM**

Senior Advisory Committee  
*Community Center*

**June 22 – 6:00 PM**

CERT Classes Start  
Public Safety Bld - Bonita

**June 27 – 6:30 PM**

Youth & Family Action Committee  
Meeting  
*City Hall*

# Celebrate Tuesday, July 4<sup>th</sup> in La Verne!!

## Pancake Breakfast

Start Independence Day with a pancake breakfast sponsored by Boy Scout Troop 411. Breakfast is available from 6:30 - 11:00 a.m. at the Methodist Church, 3205 D Street, La Verne for \$5 per person, which includes 3 pancakes and 3 sausages.

## Parade

Community Grand Marshal Frances Divine presides over the parade, themed "American Proud." The parade starts at 10:00 a.m. on the corner of 10th Street and D Street, travels south to Bonita Avenue, west on Bonita Avenue to Magnolia, south on Magnolia to Third Street, east on Third Street to G Street, north on G Street to Bonita Avenue, west on Bonita Avenue to F Street, north on F Street to 8th Street, west on 8th Street to D Street and north on D Street.

The parade is open to bands, floats, equestrian units, classic cars, decorated bicycles, wheelchairs, and much more. Volunteers are needed and welcome! For more information call (909) 596-8794. Parade is limited to the first 120 entries. Please note the City of La Verne limits the placement of chairs, tents, blankets, or other items to reserve areas on the parade route to only 24 hours in advance. The street closures begin at 9:30 a.m. The pre-parade Harley ride will begin at 9:40 a.m. The rest of the 4<sup>th</sup> of July Parade will follow at 10:00 a.m.

Enjoy a safe parade! In a hometown parade, many spectators are likely to know the parade participants. In all the excitement of the day, some spectators may feel the desire to run into the street to pick up candy or to greet a friend or neighbor who is in the parade. **Please help keep our parade safe by remaining in the spectator areas at the curbs and NOT walking or running into the parade route during the parade.** We appreciate your cooperation and look forward to enjoying a safe 4<sup>th</sup> of July in La Verne!

## Rotary-Sponsored Free Watermelon

The Rotary Club of La Verne would like to treat you to a slice of free, cool watermelon following the parade at approximately 11:30 a.m. Come to the Country Fair at Roynon Elementary School (D and 8th Street).

## Free Swim

Come join the fun! The La Verne Aquatics Center, 3175 Bolling Ave., will host FREE swim on Tuesday, July 4, from 12:00 - 4:00 p.m.

## Country Fair

Come out and catch the excitement as the City of La Verne celebrates Independence Day on the 4th of July with a Country Fair from 11:00 a.m. - 2:00 p.m. at Roynon Elementary School (D and 8th Street). There will be rides, games, crafts, food, and fun for kids of all ages!

Purchase a wristband for adult and youth rides for \$10 for unlimited rides. Individual tickets for rides will be available on July 4. Pre-sale tickets for wristbands may be purchased at the City of La Verne Community Services Office from 8:00 a.m. to 6:00 p.m., Monday through Thursday. For further information, call (909) 596-8700.

Those interested in being a food or product vendor at the Country Fair can download an application online at [www.cityoflaverne.org](http://www.cityoflaverne.org) or call (909) 596-8776 for more information.

### Clearing of Country Fair

The Country Fair will close at 2:00 p.m. In order to have a safe removal of all rides, vendor booths, etc., the site will be closed to the public until 5:00 p.m. Thank you in advance for your cooperation.

### 54th Annual Deep Pit Barbecue

Adult tickets are \$10; tickets for children 12 years and under are \$5. A Family Pack is available for \$30. The menu is beef and turkey, buttered bread, slaw, cold drinks or coffee, and dessert. The barbecue is open from 5:00 p.m. - 7:00 p.m., and dinners may be boxed up to take to the July 4<sup>th</sup> Fireworks Show. Tickets are available at the La Verne Methodist Church, 3205 D Street from 9:00 a.m. to 12:00 p.m., Monday through Thursday.

### Fireworks Show

“American Proud” with a spectacular pyrotechnic show at Bonita High School Stadium, 3102 D Street.

5:00 p.m. Ticket booths open

6:00 p.m. Gates open

7:00 p.m. Show time

9:30 p.m. Show concludes

Adult tickets (13 & up) are \$7, children’s tickets (ages 5 to 12) are \$6, and children 4 and under are free. Pre-sale tickets are discounted by \$1 per ticket if bought before July 4<sup>th</sup>. For ticket locations contact the Community Services Office at (909) 596-8700. Cash sales only!

The Answer will provide pre-firework entertainment. Please note that Bonita High School has an artificial turf field. No BBQ’s, open flames, other incendiary devices, pets, sunflower or pumpkins seeds, umbrellas, stakes, or any other items which may damage the turf are permitted in the stadium or anywhere on the field.

## **CITY COUNCIL HIGHLIGHTS**

**At the May 1<sup>st</sup> and May 15<sup>th</sup> meetings, the City Council:**

- Recognized four community members for military service. Honorees were: Casey M. Fiola, Kaylene K. Steinruck, and Nicholas A. Soffa (Army) and Andrew Wishmeyer (Navy).
- Celebrated badge pinnings for Firefighter Paramedic Peter Morales, Firefighter Paramedic Stephen Quezada, and Police Sergeant Chris Dransfeldt.
- Approved a request from the Firefighters’ Association to participate in the Firefighters Quest for Burn Survivors Event at Fire Station 1 on May 8<sup>th</sup>.
- Approved a resolution updating water conservation limits and restrictions.
- Held study sessions to discuss water and sewer rates and the 2017/18 budget.

*All Council Meeting agendas and back-up may be found at: [www.cityoflaverne.org](http://www.cityoflaverne.org)*

# PUBLIC SAFETY

## Coffee and Conversation with Police Officers

Join your neighbors and police officers on **June 7<sup>th</sup> between 4:00 and 5:00 PM** at Starbucks 2145 Foot hill Blvd. No agendas or speeches, just an opportunity to get to know the officers in your neighborhood.

## Citizen's Academy

Citizen's Academy, Class #24 graduated on May 9, 2017. The nine-week course is designed to give participants the opportunity to learn about the Police Department from the inside. The classes met weekly.

Participants were introduced to various subjects in the Public Safety building including: the jail facility, dispatch, and the Fire Department; as well as presentations from Patrol Officers, Communications Officers, the Records Supervisor, the Fire Department, Mayor Kendrick, and the Detective Bureau, who discussed investigation techniques. Participants performed building searches, mock traffic stops, fired live ammunition in our gun range, and were treated to a narcotics detection demonstration by K-9 Maverick. Stay tuned for announcements on Class #25!

## La Verne Community Emergency Response Team (CERT) Basic Training Course

In August 2016, the Fire Department initiated the La Verne CERT Program. The first training classes began in early 2017, and so far we have approximately 69 trained members. These trained volunteers will play a significant role in our community's emergency response to disasters. In addition to being ready to assist the City during times of crisis, team members also provide support at City events.

Class #3 will start Thursday June 22, 6:00-9:00 p.m. (all classes meet Thursdays).

To join, sign up by June 20<sup>th</sup> at [lavernecert@gmail.com](mailto:lavernecert@gmail.com). Classes are held at La Verne Fire Dept., 2061 Third Street, La Verne (upstairs training room).

### Class Schedule:

<u>Module</u>	<u>Title</u>	<u>Date</u>
1	Disaster Preparedness	6/22
2	Fire Safety & Utility Controls	6/29
3	Disaster Medical Ops, Part 1	7/6
4	Disaster Medical Ops, Part 2	7/13
5	Light Search & Rescue Ops	7/20
6	CERT Organization	7/27
7	Disaster Psychology	8/3
8	Terrorism & CERT	8/10
9	Review & Final Exam	8/17

Please note: The training is open to anyone who would like to be trained to be prepared in the event of a disaster. You do not have to be a member of the City's CERT team in order to participate in the free CERT trainings.

# DEVELOPMENT UPDATE

**POMONA VALLEY HEALTH CENTER** The shopping center at the northeast corner of Foothill Boulevard and Fruit Street is under remodel construction. The primary aim of the construction is to accommodate a new Pomona Valley Health Center at the former Marshall’s building at 2333 Foothill Boulevard. The nearly 34,000 sq. ft. medical center will offer a full range of medical services including urgent care, outpatient, family practice, scans (x-ray, MRI, etc.), and physical therapy. The facility will be very similar to the existing Pomona Valley Health Center in Claremont on Monte Vista Avenue. The construction includes a new interior therapy swimming pool and major remodel to the retail portions of the shopping center. Construction is likely to continue into fall of this year.



**D STREET SQUARE** Remodel construction is underway for the existing building at 2079 Bonita Avenue, at the northwest corner of Bonita Avenue and D Street. The building previously served as the University of La Verne Bookstore, and was originally a major bank for the community. A private developer has purchased the building and property from the University, and is remodeling the building to accommodate one large sit-down restaurant or potentially a “food hall” with several restaurants. The building will also accommodate several offices. The development is being marketed as “D Street Square.”



### **MICKY'S JEWELRY STUDIO**

Remodel construction is underway at 2343 D Street to accommodate the new location of Micky's Jewelry Studio. Micky's Jewelry Studio has been in business at 2210 Foothill Boulevard for approximately 15 years, but will be relocating to its Old Town La Verne location in late spring or early summer.

**PUDDINGSTONE LA VENTURE** Fifteen new single-family homes are under construction on an area known as Puddingstone Hill, just off Van Dusen Road, between Arrow Highway and Puddingstone Drive. The homes will not actually be built on the hill, but in a "saddle" area of the property. Construction will continue on the homes through 2017.

For development information, please contact La Verne City Hall at (909) 596-8706.

## **COMMUNITY SERVICES**

### **Summer Swim Classes**

The City of La Verne is offering swim lessons this summer for new and returning swimmers. We offer a variety of classes for participants ages 3 months and up. Some of the classes we offer are Parent & Me, Water Tots, various group lessons for different skill levels, Get Fit with Water Fitness, Private Lessons, Diving Classes, Lap Swim, Recreation Swim, and the Gators Swim Team. Many of our classes are offered throughout the entire day and registration is currently open. Please stop in or contact the La Verne Community Services Department at (909) 596-8700 for more information or visit us online at [www.cityoflaverne.org](http://www.cityoflaverne.org).

### **Concerts in the Park**

This summer there are five amazing concerts offered for your enjoyment. The La Verne Heritage Foundation and the City of La Verne have jointly hosted these great free Summer Concerts for over 20 years at the beautiful historic Heritage Park. Mark your calendars to come and enjoy the wonderful music while relaxing with your family and friends. Food and beverages will be available from the Popcorn King, Mauna Loa Hawaiian Shave Ice, and Rocking Roasting Corn.

Sunday, June 18 – J.T.D. Motown Band - Motown  
Sunday, July 2 – Petty or Not – Tom Petty Tribute  
Sunday, July 16 – Hard Days Night – Beatles Tribute  
Sunday, July 30 – Kim Martin Band - Variety  
Sunday, August 13 – The Answer – Classic Rock

If you are interested in sponsoring the Concert in the Park series, contact Chad Peterson at (909) 596-8700.

**CONGRATS TO OUR VOLUNTEERS!** In April, the City held its annual Volunteer Recognition Luncheon to celebrate La Verne's "Volunteers who Rock!" There were some very special awards that went out: Nutrition Volunteer of the Year – Emily Wong, RSVP Volunteer of the Year – Norm Faustini, and Outstanding Older American – Leo Mioni. Congrats to our well deserving winners.

## **HUMANE SOCIETY EVENTS**

The City of La Verne contracts with the Inland Valley Humane Society (IVHS) for Animal Control services. La Verne residents may take advantage of services and events offered by IVHS. Upcoming events at IVHS located at 500 Humane Way in Pomona are as follows:

- **June 15<sup>th</sup>**: spay and neuter clinic for cats only (\$40) ; 7:00 – 8:00 AM (may sign-up in advance)
- **June 17<sup>th</sup>**: Vaccine and microchip clinic for cats and dogs from 9 – 10 AM (Clinics are well attended, lines may be long). Dogs must be secure on a leash and cats in a carrier.

For more details on upcoming clinics, call IVHS at **909-623-9777** or visit their website [www.ivhsspca.org](http://www.ivhsspca.org)

## **CONSERVATION**

**HOW DOES YOUR GARDEN GROW?** Smart gardening is the practice of improving the health of your lawn or garden while reducing waste. Leaves, grass, fertilizer, and other common plant care pollutants can be harmful to marine life and public health when water pushes them into a gutter or drain. Once green waste is on our city streets, water can force it into our local water bodies such as Puddingstone Reservoir, the San Gabriel River, and the Pacific Ocean. Reducing this green waste from residential properties and preventing this storm water from reaching our local waterways is one of La Verne's major environmental goals. Several gardening practices can be adopted to reduce water use, minimize green waste, and prevent water quality concerns in our surface waters.

Residents can reduce their risk of polluting waters by applying several good housekeeping practices outdoors:

- Monitor sprinklers for overspray. Water sent onto streets, driveways, and sidewalks will pick up pollutants on their way to the ocean.
- Reduce green waste by composting.
- Apply fertilizers or chemicals as lightly as possible. Do not apply at all if rain is anticipated.
- Read the directions on your fertilizers and other plant growth aids. Do not over apply!
- Use dry methods like a broom to clean hard surfaces such as driveways or sidewalks near your home. Avoid depositing leaves near the curb to the maximum extent possible as these will contribute to water pollution downstream.
- Use water wisely when irrigating your plants and compost. Remember to make water conservation and waste reduction Californian ways of life!
- Attend an LA County Smart Gardening Workshop to learn more gardening techniques to address waste reduction, water conservation, and pollution prevention!

**DIAMOND BAR SMART GARDENING WORKSHOPS** LA County has two free upcoming smart gardening workshops in Diamond Bar. The first is a Beginner Gardening Workshop, which teaches water wise

gardening, composting, and grasscycling. The workshop is on June 24<sup>th</sup> from 1:00 p.m. – 2:30 p.m. at the Diamond Bar Center (Sycamore Room), 1600 Grand Ave, Diamond Bar.

Then a few weeks later, LA County is offering an Advanced Gardening workshop, which teaches organic gardening, landscaping with native drought-tolerant plants, and integrated pest management (environmentally-sound ways to control pests). The workshop is on July 22<sup>nd</sup> from 1:00 p.m. – 2:30 p.m. at the Diamond Bar Center (Sycamore Room), 1600 Grand Ave, Diamond Bar. After each workshop, compost and worm bins are offered at discounted rates.

**POMONA HOUSEHOLD HAZARDOUS WASTE AND E-WASTE ROUNDUP** Please collect your hazardous waste (pesticides, old batteries, used automotive fluids, used cleaning products, etc.) and electronic waste products (computers, old televisions, and broken cell phones) for a FREE collection event in Pomona on June 24<sup>th</sup> from 9:00 a.m.-3:00 p.m. at the LA County Fair Hotel & Exposition Complex along White Ave (enter through Gate 9-Area 4), Pomona. All LA County residents are welcome to participate. If you can't make it to this event, there is a roundup nearly every weekend in LA County. The entire schedule and more details are posted at [www.888cleanla.com](http://www.888cleanla.com).

## **COMMUNITY DEVELOPMENT**

### **FARMERS MARKET**

The Farmers Market is open every Saturday morning at D Street and Third Street in Old Town La Verne, from 8:00 a.m. to 1:00 p.m. A wide variety of fruits, vegetables, plants, eggs, spices, baked goods, and other good stuff is offered every Saturday. Prepared food, such as tamales and pupusas, is also available at the market, along with beautiful gifts from local artisans. Come support La Verne's own certified fresh Farmers Market! The Farmers Market will also host a performance by the La Verne Gymnastics team on Saturday, June 3<sup>rd</sup>, at 10:00 a.m.

**NOTHING BUNDT CAKES HAS COME TO LA VERNE!** Nothing Bundt Cakes is opened its doors at 2084 Foothill, Suite H, in the La Verne Plaza. They offer delicious bundt cakes in a variety of flavors, ranging from bite-sized Buntinis to 10-inch cakes, all topped with their signature thick velvety cream cheese frosting. The ribbon cutting ceremony is scheduled Thursday, June 8<sup>th</sup> at noon.



On **Friday, June 9<sup>th</sup>**, 20% of all proceeds will go to David and Margaret Youth and Family Services; and on **Saturday, June 10<sup>th</sup>** the first 50 customers to walk through the door will receive a free Bundtlet every month for ONE YEAR! Please stop by and try their delicious cakes...you won't be disappointed!



**2017 LA VERNE COMMUNITY DESIGN AWARDS:**  
**FOURTH STREET MILL** The La Verne Community Design Awards recognize outstanding achievements in project development. The awards honor projects for their excellence in design and compliance with City policies to protect and promote La Verne's unique character.



**Fourth Street Mill** is a recipient of the **2017 La Verne Community Design Award** in the **Commercial** category. Owner Jeff Nasmyth renovated the building at 2124 Bonita Avenue in Old Town La Verne and opened Fourth Street Mill in 2015. Fourth Street Mill has been a great addition to the Downtown La Verne restaurant scene. Congratulations!

## **CITY OF LA VERNE**

**Address:** City Hall, 3660 D Street, La Verne, CA 91750  
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