



# CITY MANAGER'S MONTHLY NEWSLETTER

April 2019



## CITY MANAGER'S MESSAGE

Dear Residents and Business Owners,

In addition to the many upcoming programs that are outlined in this issue for the month of April, we include several favorite community events. These include the annual Cool Cruise car show in Old Town as well as Easter egg hunts at Las Flores and Emerald Parks.

Also this month will bring several exciting projects to fruition. Conversion of almost 2000 street lights to LED lighting will not only improve visibility but lessen our energy use. We have also initiated taping of our community promotion videos. In these 2-minute vignettes we will give an overview in the areas of Active Living, Quality of Life, and Economic Development. When completed these web based videos will highlight everything our community offers residents, visitors, and business owners.

For more information about these events and other information about the City, keep reading!

*Bob Russi, City Manager*

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<http://cityoflaverne.org/index.php/home-sp-254/subscribe-to-the-city-manager-s-monthly-newsletter>

## CALENDAR

**April 1 – 6:30 PM**

City Council Meeting  
*City Hall Council Chambers*

**April 13 – 8:00 AM – Noon**

Community Yard Sale  
*Bonita High School  
3102 D St  
La Verne, CA 91750*

**April 15 – 6:30 PM**

City Council Meeting  
*City Hall Council Chambers*

**April 20 – 10:00 AM -11:00 AM**

Easter Egg Hunts  
*Las Flores Park at 3175 Bolling Ave  
or Emerald Park corner of Genesse  
and Chelsea*

**April 20 – 10:00 AM – 4:00 PM**

Cool Cruise Car Show  
*Old Town La Verne, 3<sup>rd</sup> St & D St*

**April 27 – 9:00 AM – 3:00 PM**

Azusa Household Hazardous  
Waste Event  
*Northrop Grumman Corporation,  
1111 West 3<sup>rd</sup> Street, Azusa*

# HIGHLIGHTS OF CITY COUNCIL MEETINGS

## At the March 4<sup>th</sup> and 18<sup>th</sup> meetings, the City Council:

- Celebrated the badge pinning ceremony for promotion of Police Officer Daniel Carrasco to Corporal
- Received a status report on the update to the City's General Plan
- Approved the rotation of the Mayor Pro Tem office to Charlie Rosales
- Authorized the MOU with the La Verne City Employees' Association (LVCEA)
- Authorized purchase of a new ambulance
- Adjourned in memory of Ed Forbes, former La Verne resident

## Energy Efficient Streetlight Upgrade Project Commences In La Verne

The City of La Verne recently launched a citywide streetlight conversion project to light emitting diodes (LEDs), which will upgrade approximately 2,000 streetlights recently acquired from Southern California Edison (SCE) to energy efficient LED fixtures.

The project was awarded to Tanko Lighting of San Francisco, CA and commenced in March 2017, with an initial audit phase that identified the precise locations and characteristics of the City's existing streetlights. Actual retrofit of the streetlights to LED technology is expected to begin in March 2019 and be completed in April 2019.

Not only will the project reduce the City's energy use resulting in decreased energy cost, but it will also improve the color and quality of light throughout the City.

## Foothill Gold Line Public Meeting/Hearing

The Foothill Gold Line from Glendora to Montclair is undergoing a supplemental environmental review and the public is invited to review the draft report and provide comment between now and May 6<sup>th</sup>.

The project includes a 12.3-mile extension of the Metro Gold Line light rail system from Azusa to Montclair, and the Construction Authority proposes to modify the existing approved project. Project modifications evaluated in the Draft Supplemental Environmental Impact Report (SEIR) include construction and operation of the project in four phases, relocating the Pomona Station parking facility, and widening White Avenue near the La Verne Station (from 1<sup>st</sup> Street to 6<sup>th</sup> Street in La Verne). The purpose of Draft SEIR is to evaluate the proposed project modifications and to solicit public feedback. The Draft SEIR has concluded impact to La Verne has been mitigated to less than significant levels.

The Draft SEIR is available until May 6<sup>th</sup> for a public review and comment period. The document is available at [www.foothillgoldline.org](http://www.foothillgoldline.org), the Construction Authority's office (406 East Huntington Drive, Suite 202, Monrovia), La Verne City Hall, and the La Verne branch of the LA County Public Library.

You are invited to review and comment on the Draft SEIR and to attend the public meeting/hearing noted below.

PUBLIC MEETING/HEARING  
Tuesday, April 16, 2019  
5:30 PM – 8:30 PM  
(6:00 PM start time for public hearing)  
La Verne Community Center  
3680 D Street, La Verne, CA 91750

## Home Town Heroes

The business community and citizens of La Verne and San Dimas have joined together to honor and recognize our First Responders. This inaugural event will be held on Wednesday, May 8<sup>th</sup> at 5:00 PM at the Hillcrest Meeting Hall, located at 2050 Mountain View, La Verne. The dinner and subsequent award presentation honors the contributions of First Responders in each city for their unselfish actions on behalf of the citizens of La Verne and San Dimas.

For more information, tickets, or to make a donation, please visit [Hometown-Heroes.eventbrite.com](https://www.eventbrite.com) or you can call Nikki Hoar at 626-625-6842.

## EVENTS

### Spring Sidewalk Coloring Contest



Children 1 to 12 years can display their creative talents in the new Sidewalk Coloring Contest on April 3<sup>rd</sup>! Children will be drawing with chalk on their own sidewalk square in Old Town. Prizes will be awarded in various age groups. Chalk is provided for all participants. Registration starts at 9:00 AM, contest starts at 9:30 AM sharp. If you have any questions or would like to pre-register, call the Community Services Office at (909) 596-8700.

### Easter Egg Hunt

The La Verne Rotary Club and the La Verne Community Services Department are Co-Sponsoring the Annual Easter Egg Hunts this year on Saturday April 20<sup>th</sup>, at 10:00 AM sharp for children ages 1 to 12 years. This fun event will be located at Las Flores Park, 3175 Bolling Avenue or Emerald Park at the corner of Genesee and Chelsea. Admission is FREE and participants may gather eggs, candy, and prizes. Bring your own basket to collect the eggs.



### Cool Cruise Classic Car Show

The always popular Cool Cruise classic car show kicks off spring in Old Town La Verne with classic cars and classic rock music filling the streets of Old Town La Verne on Saturday, April 20<sup>th</sup> from 10:00 AM to 4:00 PM. This is always the biggest event every year in Old Town. Car enthusiasts and young and old alike always have a great time at this event. Local live classic rock music is also a regular part of the Cool Cruise. You don't want to miss it! For more information and registration please contact Jerry Diaz at (626) 624-1507 or La Verne City Hall at (909) 596-8706.

### La Verne/Claremont Relay for Life

Relay for Life invites you to come out on April 13<sup>th</sup> and support the Claremont-La Verne Relay for Life Event hosted this year at Claremont High School, located on Indian Hill just north of Foothill Blvd at 1601 N. Indian Hill Blvd. This is a family fun filled day in honor of our survivors and caregivers, our fighters and warriors and in remembrance of our loved ones whom have lost their battle to against cancer.

This event is to bring our communities together as a whole, to spread cancer awareness, to make new friends, and to build support groups. It is also to raise money to help those in the fight against cancer. What we can't do alone we can do together. So, please join us in maintaining the balance through the fight against cancer and walk with us, laugh with us, cry with us and lean on us. We can make a difference together. **IN THE FIGHT FOR A CURE TO END ALL CANCERS!!**



# PUBLIC SAFETY

## National Prescription Drug Take-Back Day



Saturday, April 27, 2019 from 10:00 AM - 2:00 PM is National Prescription Drug Take-Back Day. Bring any unused or expired prescription drugs to the La Verne Police Department, 2061 Third Street. The last National Take-Back Day brought in more than 900,000 pounds of unused or expired prescription medication. This brings the total amount of prescription drugs collected by DEA since the fall of 2010 to 10,878,950 pounds. Check [DEA's official Take Back Day website](#) for more information and to find year-round collection sites near you.

## Distracted Driving Awareness Month

What is distracted driving? According to the website [www.distraction.gov](http://www.distraction.gov), distracted driving is defined as “any activity that could divert a person’s attention away from the primary task of driving.” Examples include:

- Texting or using a smartphone
- Eating and drinking
- Reading
- Using navigation
- Grooming or applying makeup
- Talking to passengers

The best way to end this problem is education. Throughout the month of April, the La Verne Police Department intends to raise awareness of the dangers associated with distracted driving by providing information and education to our residents. Information will be dispersed via our social media accounts: Facebook (@LaVernePoliceDepartment), Instagram (LaVernePoliceDepartment), and Twitter (@LaVernePD). We will also be establishing high-visibility enforcement days. By working together we can reduce, if not eliminate, this problem.

## Get Prepared During National Earthquake Month

April is National Earthquake Month, and the La Verne Fire Department would like to remind you of a few tips for preparation and safety in the event of an earthquake. For more information on how you and your family can be ready for a major earthquake, please visit [www.ready.gov](http://www.ready.gov)

### *Before an earthquake:*

- Identify safe spots to take cover in each room, and practice “Drop, cover, and hold on,” during drills with your family.
- Build an emergency kit containing a three-day supply of non-perishable items such as water, canned food, battery-powered radio, flashlights, batteries, first aid kit, tools, and some sanitary wipes. For a more detailed list of how to properly get your emergency kit started, visit [www.ready.gov](http://www.ready.gov).
- Items in your home that could fall or shatter during an earthquake should be secured, and appliances should be strapped to the wall studs or bolted to the floor.



### ***During an earthquake:***

- If you are indoors when an earthquake occurs, “drop” to the floor, take “cover” under a sturdy table or other piece of furniture, and “hold on.” If there is no table, crouch against a wall or in a corner away from any windows. Only take cover in a doorway if you are certain that it is strongly supported.
- Be sure to cover your head and face, and stay covered until the earthquake has stopped and debris settled.
- If it occurs while you are in bed, hold on and protect your head with a pillow.
- If you are outdoors during an earthquake, be sure to stay away from power lines, walls, and anything else that can fall.

### ***After an earthquake:***

- After the earthquake subsides, be cautious of aftershocks and stay away from any areas damaged or weakened by the initial earthquake.
- Check that the members of your family are all safe and together. Do not move any seriously injured persons unless they are in danger.
- Take caution opening any cabinets with loose items that may have shifted.
- Inspect your home for any structural damage, leaks in water pipes or gas lines, and any loose or sparking electrical lines. If you smell gas, open a window and leave the building immediately. In the case of a water or gas leak, shut off the main valve and call the utility company.

## **COMMUNITY SERVICES**

**METROLINK.**



### **Metrolink-Late Night Friday Night Train**

Metrolink is planning an addition to their Friday evening schedule. Starting April 12, 2019 there will be an addition of one roundtrip on Friday nights on the San Bernardino line. The train will leave Union Station at 11:30 PM. This change will allow for Metrolink riders to enjoy a concert, play or dinner in downtown Los Angeles and not have to worry about traffic, parking or leaving early to catch the last evening train. Please direct any questions to Metrolink’s Community Relations at [communityrelations@scrra.net](mailto:communityrelations@scrra.net) or at 213-452-0300.

### **City of La Verne Summer Youth Basketball**

The City of La Verne’s most popular youth sports program, Summer Youth Basketball, is back this summer! Registration is currently open with practices starting in May and games beginning June 8<sup>th</sup>. The Summer Youth Basketball program is for girls and boys entering grades 3 through 8. The season runs from June 8<sup>th</sup>- July 27<sup>th</sup>.

### **City of La Verne Summer T-Ball**

The City of La Verne is currently taking registration for its Summer T-Ball program, which is for girls and boys ages 4, 5, and 6 years old. The program is a non-competitive league that will teach the fundamentals of T-Ball. Teams will start practicing at the end of May and games begin June 8<sup>th</sup>.



### **Volunteer to Coach the Team!**

The City is actively seeking volunteer coaches for the Summer Youth Basketball and T-Ball programs. Coaches must be at least 18 years of age and be able to spend at least one evening per week and part of a Saturday working with the program. There will be a mandatory coaches meeting after teams are formed, and practice times and locations are set up by each individual coach. Coaching forms are available at the Community Services Office and all coaches will be fingerprinted prior to acceptance into the program. If you have any questions you can contact the La Verne Community Services Office at (909) 596-8700.

## PUBLIC WORKS/CONSERVATION

### Household Hazardous Waste Event

Please collect your hazardous waste (pesticides, old batteries, used automotive fluids, used cleaning products, etc.) and electronic waste products (computers, old televisions, and broken cell phones) for a FREE collection event in Azusa on April 27<sup>th</sup> from 9:00 AM – 3:00 PM at Northrop-Grumman Corporation, West 3rd Street and Zachary Padilla Avenue, Azusa. All LA County residents are welcome to participate. If you can't make it to this event, there is a roundup nearly every weekend in LA County. The entire schedule and more details are posted at [www.888cleanla.com](http://www.888cleanla.com)



### Energy Efficiency Programs Saved \$56.1 Million

Southern California Gas Co. (SoCalGas) announced its customers saved \$56.1 million in 2018 on their annual natural gas bills through SoCalGas' energy efficiency programs. This energy savings also reduced greenhouse gas emissions equivalent to removing more than 57,000 cars from the road for a year.

SoCalGas energy efficiency programs include offering rebates on hundreds of home appliances and products that help conserve energy and reduce costs. Customers can apply for rebates quickly and easily from a mobile device. An energy efficient appliance, over its lifetime, will save customers thousands of dollars in energy bills. A tankless water heater can save about \$1,500 over its lifetime and a traditional water heater about \$200. An energy efficient furnace will use about \$550 less natural gas over its lifetime. Smart thermostats, which can learn a customer's schedule and temperature preferences to adjust the temperature in the home accordingly, can save \$125.

Customers can use the website SoCalGas Marketplace to find and compare energy efficient products. The site points users to rebates of \$75 on select smart thermostats and Energy Star natural gas dryers, \$200 on select water heaters and furnaces, and up to \$75 on select washing machines. To learn more about SoCalGas energy efficiency programs and services, visit [socialgas.com](http://socialgas.com) or call 800-427-2200.

## COMMUNITY DEVELOPMENT

### Accepting Planning Commission Applications

The City is now accepting applications to serve on the Planning Commission. The Planning Commission acts as a consulting and advisory body to the City Council, conducting investigations and making recommendations concerning conservation, land use, recreation, streets and highways, transportation, public services and facilities, public buildings, community design, housing, subdivisions, tree planting, off-street parking, safety programs, city beautification, and other subjects promoting the City's orderly and consistent physical development. The position is for a 4-year term starting in July of 2019 with Planning Commission meetings held the second Wednesday of every month at 6:30 PM. Applicants must be at least 18 years old and have resided in La Verne for at least one year. Applications are available on the City's website at <http://www.cityoflaverne.org> and at the City Clerk's office at City Hall, 3660 D Street, La Verne, CA 91750. Applications must be submitted no later than 6:00 PM on Tuesday, April 30, 2019.

### Community Design Awards 2019: Pomona Valley Habitat for Humanity

Pomona Valley Habitat for Humanity began constructing the house located at 1520 First Street at the Fairplex during the 2014 Los Angeles County Fair. Constructing the house at the Fairplex is known as a "Fair Build" project, and is a way to raise awareness for the organization. After completing the living space portion of the

residence at the Fairplex, the house was re-located to its current location at 1520 First Street. Once re-located to its permanent location, Habitat for Humanity volunteers and community members completed the fully ADA-accessible single-family residence with an oversized two-car garage and a front porch.

The project is a Habitat for Humanity “Salute to Service” house and is now home to a disabled military veteran and family. For their work at 1520 First Street, Pomona Valley Habitat for Humanity is a recipient of the 2019 La Verne Community Design Award in the Residential category. Well done!



## LA VERNE BRANCH - LOS ANGELES COUNTY LIBRARY

### Library Hours:

Monday, Tuesday: 10 AM - 6 PM  
Wednesday, Thursday: 11 AM - 8 PM  
Friday, Saturday: 9 AM - 5 PM  
Sunday: Closed



### April Events: For Children

#### **Mondays, April 8, 15 and 22**

10:00 AM - 11:00 AM Play Day with age appropriate toys

#### **Wednesdays, April 3, 10, 17, and 24**

11:30 AM - 12:00 PM Smarty Pants Story Time

#### **Friday, April 12**

3:00 PM - 4:00 PM Dinosaur Bones Puzzles

### Events: For Teens

#### **Monday, April 22**

3:00 PM - 4:00 PM Creating Optical Illusions

#### **Monday, April 29**

3:00 PM – 4:00 PM Teen Advisory Board

For more information visit the library's website: <http://www.colapublib.org/libs/laverne/index.php>